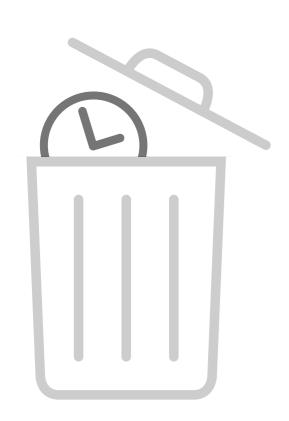
# Stop wasting your time on manual reports.



Many companies want to be data-driven, but don't know how to do it effectively. Others know how to use their data, but it costs several tedious hours of compiling manual reports with numbers from 18+ software applications every single month.

In either case, reporting is messy and too time-consuming to drive the growth you want to achieve.

## Why do BI initiatives fail?

#### Don't know what to track



Figuring out which metrics will help you grow is as important as how you track them.

## Too expensive/limiting



Traditional BI solutions typically offer DIY reporting with minimal functionality

... or cost upwards of \$50k.

### Time consuming



Manually collecting information from 18+ cloud applications leads to major Alt+Tab fatigue.



Grow has a library of over 300 pre-built metrics, plus professional onboarding and support from data analysts to help in your journey to growth.

Even the right data gets weaker over time,

which limits your ability to make quick decisions.



of BI initiatives fail because they're too complicated.\*

\* Gartner results of failed BI projects

## Use a data dashboard to meet your goals.



analytics are 5x more likely to make faster decisions than the competition.\*

Companies that use data



Every dollar spent on Bl returns \$13.01.\*\*

> \* Big Data: The organizational challenge, September 2013 \*\* Nucleus Research, September 2014

# Grow provides the data you need whenever you need it.

GROW

## Simple: Grow is the easiest way to access your data

and build reports. Unlimited Users:

## Everyone should have access to the data

they want to see and explore.

Data Mashups: Grow lets you combine multiple data sources

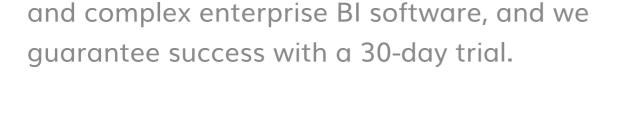
## to generate insights unique to your business.

Dedicated Onboarding: Professional onboarding provides immediate

## value and insights from the Grow platform. (4-

hour average onboarding time.) Affordable:





Grow breaks the trade-off of DIY dashboards