

# **Advanced ClearText Suite**

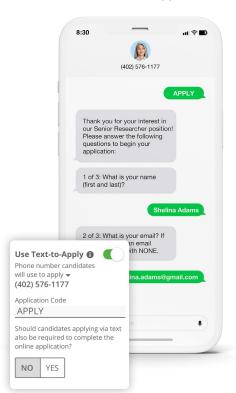
Every texting tool you need for rapid recruiting



## Accelerate Recruiting with ClearCompany's Advanced ClearText Suite

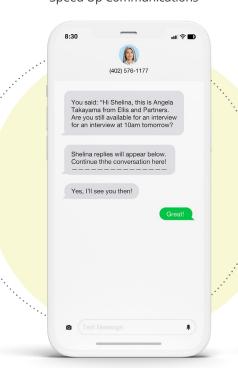
#### **Text-to-Apply**

Expand Your Pipeline & Increase Applicants



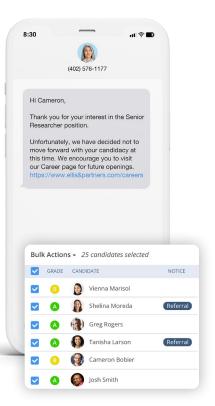
#### ClearText

Build Relationships & Speed Up Communications



#### **Bulk Texting**

Scale Your Candidate
Outreach



## Why Text? It's Today's Most Efficient Communication Tool

#1

**Texting is the most used form of communication** for Americans under 50.

98%

**Text messages have a 98% open rate** and 95% are opened and read within three minutes of being sent.

**262** 

Americans check their phones 262 times a day on average, or once every 5.5 minutes.

90%

Over 90% of people open new text messages within 30 minutes.

(Forbes)

(Gallup)

(SMS Comparison)

(Reviews.org)

## **Advanced ClearText Suite**

### **Text-to-Apply**

Clients receive 3.5x more applicants via Text-to-Apply

#### **Publicize Openings**

Advertise in high traffic areas and use QR codes

#### **Accelerate Responses**

Let applicants apply by text to build a pipeline fast

#### **Widen Your Net**

Reach hard-to-reach potential applicants



#### ClearText

+70% of our recruiting platform users use ClearText - it's our #1 add-on!

#### **Enable Quick Touchpoints**

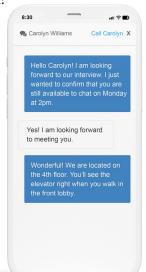
Candidates prefer low pressure interactions by text

#### **Make it Personal**

Text candidates to show that your organization is approachable and responsive

#### **Accelerate the Process**

Speed up communications and generate faster responses



## **Bulk Texting**

Save time and scale common communications

#### **Message Many at Once**

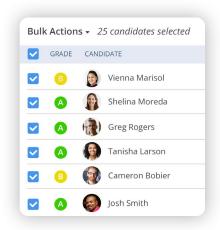
Reach up to 100 candidates at one time

#### **Leverage Automation**

Dynamic messages auto-adjust for each recipient

#### **Scale Mass Messages**

Send bulk texts for common use cases like reminders and rejections



## ClearCompany's Advanced ClearText Suite Makes Recruiters More Efficient

- Capture every exchange by text on the candidate's profile
- Create a library of texting templates to save time
- Allow recruiters to text from the ATS and keep personal cell numbers private
- Ensure your text recruiting messages are compliant with mobile carrier regulations

Leverage the Ease & Efficiency of Text Recruiting Tools to Win at Hiring

