

ROI EXAMPLES FROM OUR CUSTOMERS



Employee Turnover

39% reduction in employee turnover year over year
- SH Group

20% reduction in employee turnover (£280,000 as a result of less spending on recruitment and improved productivity) - Exclusive Collection

Communication

60% of people rate communication as excellent in exit interviews
- Exclusive Collection

80% of employees could name all six company values and describe what they meant and how they affected them
- Exclusive Collection

90% reduction in emails
- Wheatsville Food Co-Op

Employee Retention

5% increase in employee retention in one year
- Christian Living Community

Employee Satisfaction

86% of employees said they were satisfied with the information about what is going on at FRHI
- FRHI Hotels & Resorts

Employee performance

91% say Beekeeper allows them to perform better in their job - FRHI Hotels & Resorts

Employee Engagement

+23% in the annual employee engagement survey
- Marriott Oakland

97% feel more proud to work for the company because of Beekeeper
- FRHI Hotels & Resorts

88% feel more informed about what is going on at the company
- FRHI Hotels & Resorts

Efficiency

“I can make 50 phone calls and not get the same results that I can get in just 35-40 seconds on the platform” - Jeremiah Mallard, Animal Handling Transport Manager, Seaboard Foods

Save 3 hours weekly with posts (e.g, birthday posts scheduled at the beginning of the month) - North Point Hospitality

93% cost reduction (production costs for internal videos used to be \$15,000 per video, now FRHI is able to leverage content from FRHI Talk to create videos for only \$1,000)
- FRHI Hotels & Resorts