



payactiv

ADP Marketplace Partner Spotlight

# Payactiv

## Go beyond on-demand pay.

Payactiv's continuously evolving livelihood platform creates opportunities for companies and workers to fully engage in their work and lives. We offer services that help workers live the life they earned by giving them timely access to their earned wages and financial tools to help them achieve their short and long-term livelihood growth objectives.

### Help increase employee retention and engagement.

On-demand access to earned wages allows employees the flexibility to pay for life's expenses between paychecks and avoid overdraft fees and payday loans. Companies that provide on-demand pay to their employees help to reduce employees' financial stress and see an increase, recruitment, engagement, and productivity, and as much as a 36% increase in retention.<sup>1</sup>

### Provide innovative financial wellness services.

Before financial wellness comes livelihood, which is why we provide different ways for employees to use their earned wages. Whether it's grabbing an Uber to get to the grocery store, shopping on Amazon for everyday items, getting discounts on their prescriptions, paying their bills, or even starting a savings plan, they can do it all right from the Payactiv app with the money they've just earned.

### Easily implement and access dedicated support.

Our API integration with ADP Workforce Now®, ADP Vantage HCM®, and RUN Powered by ADP® makes implementation a breeze. Data feeds are automatically sent, creating a seamless and consistent experience for your workforce. You'll also have dedicated account manager helping you every step of the way and a library of marketing material.

### Offer best-in-class pricing.

Payactiv costs employers nothing to offer. We offer the most fee-free EWA transfer options in the industry. We are not a payday loan, never charge interest, and do not have automatically recurring fees.

## The Value of ADP Marketplace

Get everything you need to manage your people better, from hire to retire. Say goodbye to siloed systems, and hello to powerful HR apps all in one place — connected to your ADP solution.

- Easy and secure
- Seamless integration
- Single sign-on

## Visit [ADP Marketplace to learn more about Payactiv.](#)

<sup>1</sup> Payactiv Customer Impact Report, 2022  
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