



# Lever

## Frequently Asked Questions

### What is Lever?

Lever is a modern, complete and scalable talent acquisition platform that features a world-class ATS and intuitive CRM natively built together into a rich, all-in-one, solution.

[Lever's data connector for ADP Workforce Now®](#) seamlessly sends new hire data from Lever to ADP®. Providing multi-regional support, templates, requisition sync and self-service, the instant and easy-to-use connector captures real-time information, improves accuracy, boosts reliability, and makes automatic candidate syncs a breeze.

### What does Lever do?

LeverTRM has strategically provided a relationship-based approach to hiring for over a decade, offering teams a central, robust, and intuitive space to source, nurture, interview, hire, analyze, and re-discover.

### What are the key benefits to using lever?

Increase sourcing and referrals; become more data-driven; work from Lever, your email inbox, or our chrome extension; and integrate or build your dream tech stack.



### What ADP® product does Lever integrate with?

Lever integrates with the current version of ADP Workforce Now®.

### Who uses Lever?

Lever's cloud-based talent relationship management platform transforms sourcing, recruiting, and hiring for companies of all sizes and needs. With over 5,000 customers across consumer and business tech, health care, retail, education, and nonprofits, Lever has helped some of the most well-known companies scale: Netflix, Spotify, Canva, Atlassian, Talend, KPMG.

### Why should I use Lever?

According to the Lever 2022 Talent Benchmarks Report, customers have seen a 65 percent increase in hiring speed, 400 percent increase in year-over-year hiring growth, and 20 percent increase in sourced hires using Lever.

### How does Lever differentiate?

- Market-leading reporting and analytics
- All-in-one solution
- Unified pipeline/candidate-centric vs job-centric
- Intelligent candidate re-discovery
- Nurture-drip campaigns
- Automations
- Design — fewer clicks, bi-directional sync with email and calendar
- Auto-merge and auto tagging

## What are Lever's core product offerings?

- LeverTRM
- LeverTRM for Enterprise
- Advanced: Nurture, Analytics, HR, and Automation
- Candidate Texting, Career Site Builder

## How can I sign up for the Lever Connector?

Within Lever's integration settings, copy the ADP API key. Log in to ADP Marketplace and purchase the [Lever Connector for ADP Workforce Now](#). Input the API key.

## How can I learn more about Lever's products?

Click on "Learn More" on the [LeverTRM listing on ADP Marketplace](#), enter your contact information, and a Lever Sales Team member will contact you.

## What are the yearly pricing plans for the Lever Connector for ADP Workforce Now?

There are four fixed pricing plans based on your company size.

1. \$525/year (1-250 employees)
2. \$1,500/year (251-600 employees)
3. \$2,500/year (601-2,000 employees)
4. \$3,200/year (2,000+ employees)

## About Lever

A recruiting platform, purpose-built as a unified ATS and CRM from day one, Lever's cloud-based Talent Relationship Management platform transforms sourcing, recruiting, and hiring for companies of all sizes and needs. From engaging talent, nurturing relationships, and quickly measuring performance, with Lever, teams significantly cut down on efforts to attract, collaborate, and scale.

**Visit ADP Marketplace to learn more about [Lever](#).**



## The Value of ADP Marketplace

Get everything you need to manage your people better, from hire to retire. Say goodbye to siloed systems, and hello to powerful HR solutions all in one place — connected to your ADP platform.

- Easy and secure
- Seamless integration
- Single sign-on

ADP, the ADP logo, ADP Workforce Now, and Always Designing for People are trademarks of ADP, Inc. Copyright © 2023 ADP, Inc. All rights reserved.

The information in this document was prepared by Lever and Lever is solely responsible for its accuracy and completeness. ADP makes no representation as to the accuracy or completeness of any information contained herein.