

ADP Marketplace Partner Spotlight

VidCruiter



An all-in-one partner for interviewing, evaluating and hiring candidates

VidCruiter is a leader in video recruiting technology. We modernize outdated hiring practices to help recruiters find the best candidates in the most efficient and cost-effective way. It's like having hundreds of recruiters working 24/7 on each placement.

Prerecorded and live video interviews

We offer prerecorded and live video interviews. In prerecorded interviews, job applicants record videos of themselves on a mobile device, laptop or tablet while answering predetermined interview questions. In live video interviews, the recruiter and candidate meet face-to-face in a secure online environment. You can conduct video interviews at any stage of the hiring process — from early screening stages (typically prerecorded) to final interviews (typically live), helping save countless hours and resources.

Automated reference checks

Completing a reference check usually takes a lot of time, but it often doesn't add a lot of insight into your candidates. VidCruiter's automated reference-checking system allows hiring managers to gather information on hundreds of applicants without picking up the phone or sending multiple emails.

Reduce time to hire and recruiting costs

Time is money, and conducting interviews requires lots of it. VidCruiter can help reduce time to hire by up to 80%¹. Prerecorded video interviews alone can be a huge time-saver. No need for recruiters to be present at every interview or worry about candidate no-shows. Simply review the recorded interviews as time allows and refer to them whenever you'd like. Combine these with live video interviews and automated reference checks and the result is a solution that pays for itself and then some.

Enhanced candidate experience

Video interviews aren't just more convenient for recruiters; job applicants love the increased flexibility that comes from recording answers to interview questions on their own time and meeting with interviewers virtually.

The Value of ADP Marketplace

Get everything you need to manage your people better, from hire to retire. Say goodbye to siloed systems, and hello to powerful HR apps all in one place — connected to your ADP solution.

- Easy and secure
- Seamless integration
- Single sign-on

Visit VidCruiter on ADP Marketplace to learn more

VidCruiter for ADP Workforce Now®

VidCruiter for ADP Recruiting Manager

¹ [VidCruiter Twin Rivers Case Study](#)



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