Recruitment Training

Overview

AIRS®
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AIRS Training, the Industry Standard.

AIRS® is a global leader in recruitment training and offers eight industry recognized certifications and a full suite of recruitment training courses.

Led by industry experts, AIRS training courses introduce you to the latest recruitment and sourcing strategies and innovative approaches to finding passive candidates in today's competitive market. We provide the hands on training experience that will increase your success rate at attracting and locating top talent.

The impact of AIRS training is immediate. You gain both actionable insight and a lifelong connection to the industry's most respected recruitment trainers.

AIRS Training:

- Internet Sourcing
- Core Recruiting Skills
- Recruiter Academy
- Team Training

AIRS Trainers:

- Experienced recruiters with cutting edge technical skills
- Top contributors to industry research and course development
- Highly sought after educators at public seminars, corporate training events and e-learning classes

Fast Facts:

- Founded in 1997, acquired by ADP in 2011
- Industry recognized recruiter certifications
- SHRM and HRCI accredited training

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AIRS Certifications

SearchLab: Advanced Internet Recruitment Strategies- Certified Internet Recruiter (CIR) designation is the most widely recognized professional standard for modern-day talent acquisition.

Advanced Certified Internet Recruiter (ACIR) is an elite designation and ensures you've attained the highest level of internet sourcing knowledge available to recruiters today.

Professional Recruiter Certification (PRC) - The Principles of Recruiting provides the latest techniques, newest trends and best practices in the areas that matter most for recruitment professionals.

Certified Diversity and Inclusion Recruiter (CDR) requires you to demonstrate a mastery of the tactics and strategies required to source, recruit and hire a diverse workforce.

Certified Social and New Media Recruiter - Certified Social and New Media Recruiter (CSMR) is a designation that shows innovative knowledge of sourcing talent online beyond Facebook®, Twitter® & LinkedIn®.

Certified Technical Recruiter Certification - Certified Technical Recruiter (CTR) is a designation that ensures you understand the overall landscape and technical details to support an effective recruiting strategy.
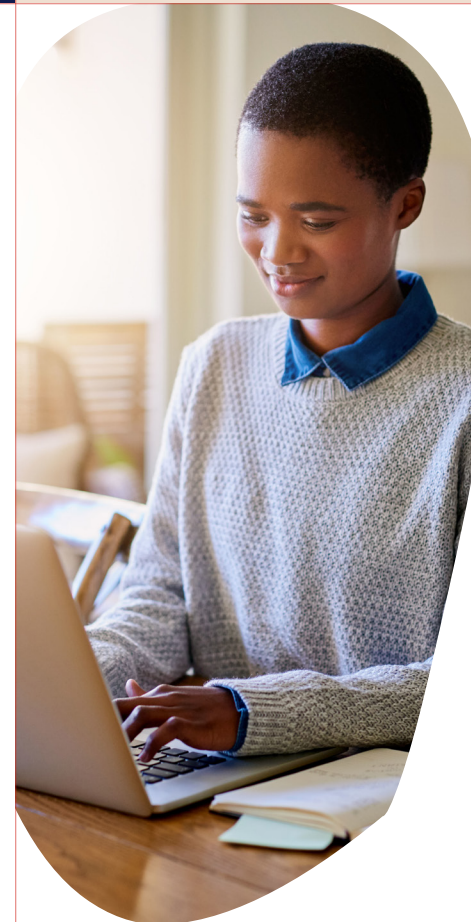
Hiring Heroes - Certified Military Veteran Recruiter (CMVR) is a certification that demonstrates expert knowledge in military veteran recruitment best practices.

Certificate in AI Sourcing & Recruiting (CASR) is the newest AIRS certificate focusing on how to utilize AI for improving recruitment and sourcing.

Recruitment Leadership Certification (RLC) is designed to help leaders effectively manage their teams and support the talent acquisition goals of their organization.

Elite Certified Recruitment Expert

(ECRE) is the only certification in the industry that evaluates your expertise in all of these areas of recruitment; general recruiting, social networking, diversity, basic and advanced internet recruiting.

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Our Services at a Glance...

Recruiter Academy

With access to the entire AIRS Recruitment Training library and exclusive self-guided bonus courses, Recruiter Academy will help raise your recruiting IQ and provide you with the skills to take your recruiting efforts to the next level. Earn career-advancing certifications and gain unlimited access to the most innovative and diverse recruitment training on the market; all for a discount off the standard list price of individual classes!

Team Training

An AIRS® trainer provides an online or onsite training depending on client request. We tailor the exercises and examples to the unique characteristics of your organization and provide your team with tactics they can use immediately.
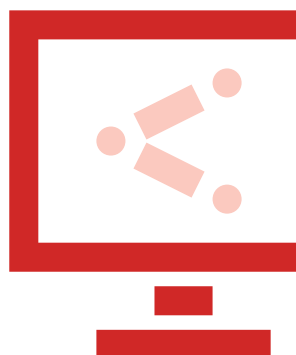
Recruiter Resources

AIRS keeps you informed and equipped with the latest techniques to help keep you at the top of the talent acquisition industry. This includes online access to all of your class materials, learning aides, self-guided resources, and more.

Course Catalog

View the class schedule, including content, dates and sign up for courses at airsdirectory.com today!
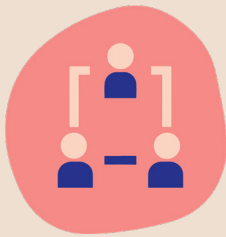
ADDITIONAL AIRS COURSES

- Negotiating and Closing Strategies for Recruiters
- Performance-Based Interviewing
- Engaging & Hiring Today's College Graduates
- Fearless Cold Calling and Contacting
- Mission Critical Elements for Successfully Writing Job Postings
- Preparing and Conducting Great Intake Calls
- Competitive Intelligence Research for the Consultative Recruiter
- Recruiting and Hiring Skilled Trades Candidates
- Maximizing Time Management Through a Successful Sourcing Plan
- Harness Your Greatest Assets and Optimize Your Referral Program
- Winning Over Hiring Managers
- Move to More Data Centric Recruiting

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TALENT LIFE-CYCLE TRAINING

RECRUIT

Advanced Sourcing

Social Media Recruiting

Diversity Recruitment

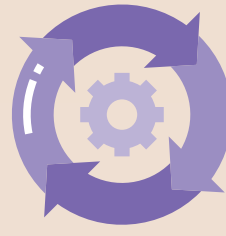Veteran Hiring

Recruitment Fundamentals

LEAD

Effectively Managing a Recruitment Team

Becoming a Strategic Recruitment Leader

Be the Recruitment Subject Matter Expert

Cultivating a Meaningful Candidate Experience

HIRE

Diversity and Inclusion

Best Practices for Interviewing

Partnering with Recruiters

Enhanced Candidate Experience

Identifying Top Performers

SUPPORT

Outplacement Service

Career Search Guidance

Guided by Recruiters

Blended Learning Model

Supporting a Strong Employment Brand

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