



# Recruitment Leadership Certification



## Focused, Self-Guided Training

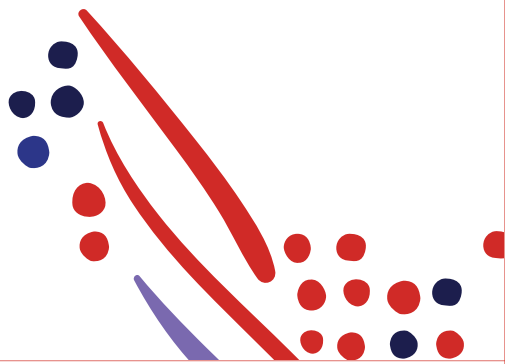
All AIRS Hiring Manager courses are self-paced to accommodate the schedules of hiring managers and decision makers.

Access the MyAIRS portal at your convenience to begin training at your own pace. Don't have time to finish? No problem, simply log back in and pick up where you left off.



## Created and Developed by the Experts

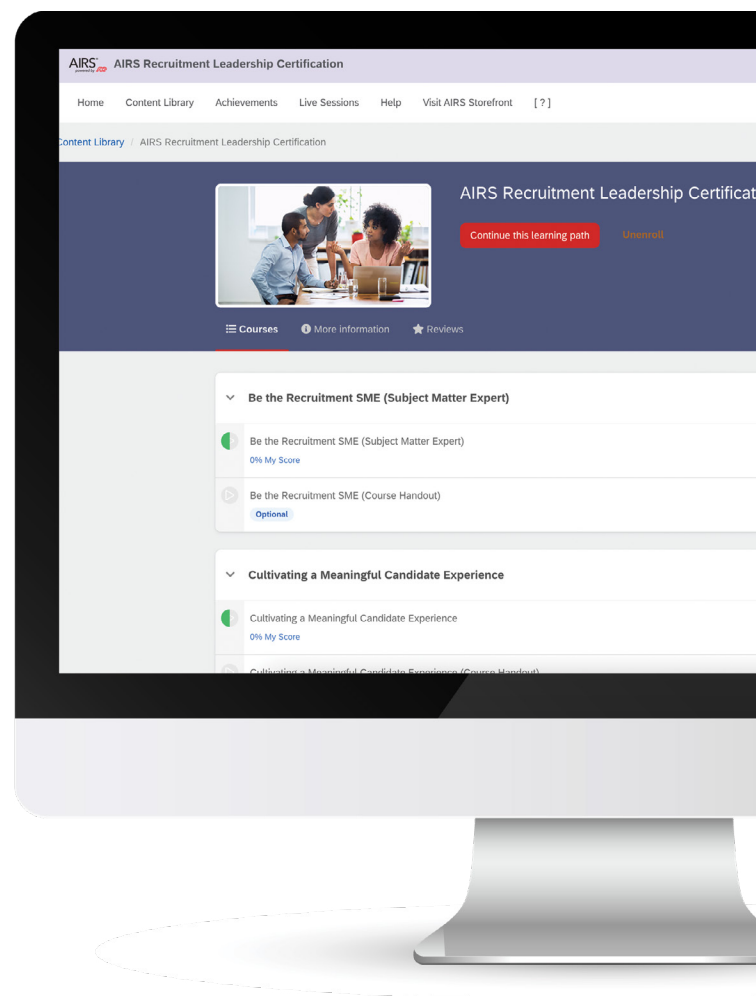
Join AIRS for our new Recruitment Leadership Certification program, designed to help leaders effectively manage their teams and support the talent acquisition goals of their organization.



## Talent Acquisition Leadership

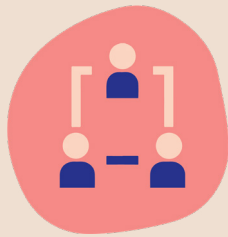
Developed exclusively by AIRS, this certification provides the opportunity to define and grow recruitment leadership expertise. Participants will also have access to the Recruitment Leadership Certification exam. Offered in a self-guided learning environment, courses are available 24/7 and includes a course library covering 12 topics.

- Be the Recruitment SME (Subject Matter Expert)
- Cultivating a Meaningful Candidate Experience
- Understanding Interview Formats
- Interviewing Best Practices
- Interviewing to Identify Top Performers
- Selling the Career Opportunity
- Understanding Diversity and Inclusion
- Understanding Unconscious Bias
- Effective Onboarding
- Military Veteran Talent Acquisition Tactics
- Effectively Managing a Recruitment Team
- Becoming a Strategic Recruitment Leader





## TALENT LIFE-CYCLE TRAINING



### RECRUIT

Advanced Sourcing  
Social Media Recruiting  
Diversity Recruitment  
Veteran Hiring  
Recruitment Fundamentals



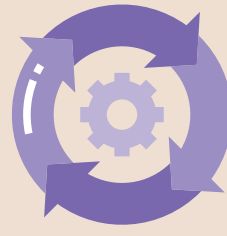
### LEAD

Effectively Managing a Recruitment Team  
Becoming a Strategic Recruitment Leader  
Be the Recruitment Subject Matter Expert  
Cultivating a Meaningful Candidate Experience



### HIRE

Diversity and Inclusion  
Best Practices for Interviewing  
Partnering with Recruiters  
Enhanced Candidate Experience  
Identifying Top Performers



### SUPPORT

Outplacement Service  
Career Search Guidance  
Guided by Recruiters  
Blended Learning Model  
Supporting a Strong Employment Brand

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