

# **Beyond On-Demand Pay**

Our continuously evolving livelihood platform creates opportunities for companies and workers to fully engage in their work and lives



# **EWA** is a Must Have Benefit for Employers Today

## **MARKET CONCERNS:**

- Nearly 100 million Americans are living paycheck to paycheck
- Employees of all income levels struggle with financial emergencies
- Millennials and Gen Z want more flexibility with how and when they access their money without fees

#### OUTCOMES:

- Zero cost to employers
- 30% turnover reduction
- 89% employee satisfaction
- 84.7 employee NPS
- Increase productivity and engagement

# **Financial Wellness from the Innovator of EWA**

# **BEST IN CLASS VALUE:**

- Free Earned Wage Access with direct deposit to the Payactiv card
- \$1 per day program fee to transfer EWA to any debit card or bank account, fees are capped at \$3 per weekly or \$5 per bi-weekly pay periods
- Integrated Bill Pay, Uber® with EWA, Amazon Cash®
- \$1.99 Walmart® Cash Pickup, \$1.99 Instant Deposit
- Free financial wellness services

# The Payactiv Platform

#### LIVE

Products that help workers live the life they earned by giving them timely access to their earned wages and avoid unnecessary overdraft or late fees

- EWA
- Tips & Mileage
- Payactiv Visa® Payroll Card
- Off-cycle Pay
- In-app Bill Pay
- Discount Marketplace

#### GROW

Products that help employees reach their short-term and long-term livelihood growth objectives

- Financial Counseling
- Financial Learning
- Savings and Budgeting

#### CONNECT

Products that foster collaboration, coordination and connection with the workforce

- Communicate with employees
- Shift coordination
- Send Uber® to employees
- Clock in/out
- Awards





# Payactiv Visa® Payroll Card

#### **BETTER BANKING FOR ALL:**

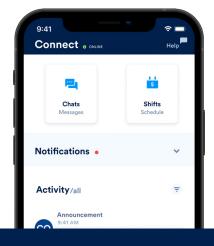
- Up to 2-day early direct deposit\*
- Access to Visa debit purchases
- Cash from ATMs, bank teller, POS
- No more check cashing fees
- No annual or monthly fees
- No minimum balance or inactivity fees
- FDIC insured account

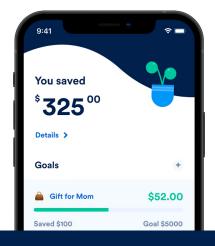
#### MORE EFFICIENT PAYROLL:

- Increase direct deposit participation
- Easily issue off-cycle payments
- Instant issue to get workers started right away
- Safe paperless payments during disasters









# Tips & Mileage

- Safer, faster cashless tips
- Eliminate trips to the bank
- Payactiv 2-day cash float

#### Connect

- Communication with deskless employees
- Shift coordination

# Saving

- Budgeting for expenses
- Practical auto save features
- Customizable saving goals



## Easy to Implement

- API integration
- No disruption to existing business processes
- No change in cash flow
- Library of marketing material



# **Dedicated Support**

- Dedicated account managers
- Smooth implementation and ongoing support
- 24/7 customer support in **English and Spanish**



# Safe and Secure

- Our data is encrypted, SOC2 compliant, ISO 27001 certified
- The only provider with an approval order from the CFPB
- Payroll compliant in 50 states

The Payactiv Visa® Payroll Card is issued by Central Bank of Kansas City, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Certain fees, terms, and conditions are associated with the approval, maintenance, and use of the Card. You should consult your Cardholder Agreement and the Fee Schedule at Payactiv.com/card411. If you have questions regarding the Card or such fees, terms, and conditions, you can contact us toll-free at 877-747-5862, 24 hours a day, 7 days a week.

<sup>\*</sup> In order for you to be paid early, your payroll or benefits payment provider must submit the deposit early. It is important to note that your payroll or benefits payment provider may not submit the deposit or payment early each payment period. Be sure to ask your payroll or benefits payment provider when they submit your deposit information to the bank for processing. Early deposit of funds will begin upon the 2nd qualifying deposit. A qualifying deposit is defined as a direct deposit greater than \$5.00 received from the same payer.