



WiFi Pro from Comcast Business

Get big-time features on a small business budget

Demand for WiFi is growing

WiFi has become as essential to business as the Internet itself. Your employees need access to cloud applications and shared devices like printers, while your guests and customers expect fast connections to stream videos and access social media networks. To stay ahead of the competition, your business is going to need more than just fast, reliable WiFi – you'll need an advanced solution that's smart, scalable and flexible. Enter WiFi Pro.

WiFi Pro overview



Fastest WiFi speeds

Get the fastest WiFi speeds and the most coverage for your employees and customers.



Promotional tools

Customize your WiFi networks' names and splash pages – even share real-time offers. Plus, connect your customers to your social network pages directly through your WiFi.



Easy-to-control features

Allocate your networks' bandwidth, access reporting and customer analytics – all from your smart device.



Wireless security

24/7 active security monitoring and content filtering to keep your network safe.



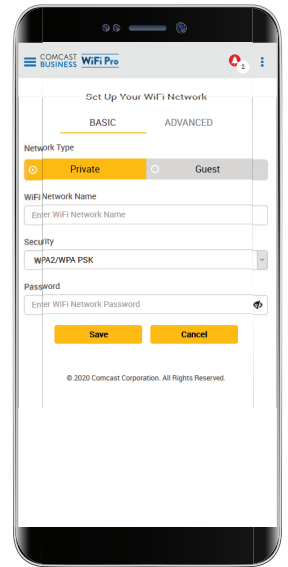
Advanced customer analytics

Use WiFi technology to identify customer trends. Tailor your business based on customer demographics, average customer shopping times, foot traffic and so much more.

WiFi Pro features

All WiFi Pro features are easily managed remotely via the mobile app, giving you more control and customization.

- **Multiple networks** — Open WiFi access for your customers, vendors and guests – along with the private WiFi you need to run your business securely and more efficiently.
- **Customized splash and landing pages** — Customized pages allow you to brand your WiFi as well as the ability to feature real-time offers and integrate with your social network pages.
- **Content filtering** — Control access to specific content to restrict unwanted traffic like file transfers, illicit sites and malware.
- **Multiple access points** — Expand your wireless reach with up to two access points.
- **Custom WiFi network name (SSID)** — Why just offer complimentary WiFi when you can brand it? Your customers won't just connect – they'll connect to you.
- **WiFi network scheduling** — Provide WiFi only when you want to, like during store hours. Plus, you can schedule your private and guest networks separately.
- **Bandwidth allocation** — Set your own limits on bandwidth to make sure the guest WiFi doesn't impact your private business network.



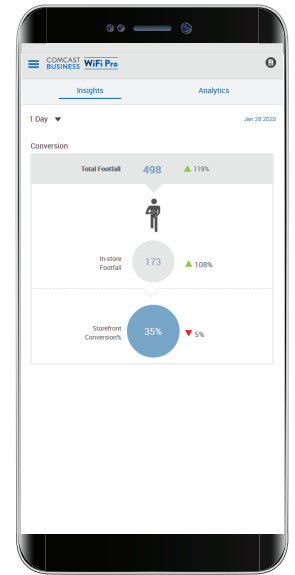
Plus, WiFi Pro is installed professionally and supported 24/7.

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WiFi Pro analytics: guest insights that make a difference

Understanding your WiFi traffic is the first step in creating an experience that wows customers — and keeps them coming back for more. View at-a-glance and detailed information with the following advanced features.

- **Storefront conversions** — Provides a comparison of people with WiFi-enabled smartphones who walk by your location vs. those who visit your business. Use this information to drive new promotions or changes to the exterior of your business that will draw people in.
- **Unique WiFi users** — Find out how many people are using WiFi vs how many people are using YOUR WiFi. Understanding if your customers are using your WiFi allows you to use this information to better promote your business and its services.
- **Brand loyalty** — Tracks new vs. repeat customers and repeat user frequency. Use this information to determine if you should start a loyalty program for your business.
- **Dwell time** — Informs you on how long customers stay in your business. Use this information to find out if you need to change things up to keep people in your business.
- **Analytics** — Keeps track of trend data over longer periods of time. Use this information to understand what impact certain decisions have had on your business.
- **On-demand and scheduled reporting** — Offers instant or scheduled PDF reports on customer analytics. Schedule automatic reports to be delivered to you when you want.



FOR MORE INFORMATION,
please reach out to your Comcast Business representative.