

# RingCentral Events

RingCentral Events (formerly Hopin Events) is an all-in-one video-first event platform that makes planning, producing, managing, and reliving virtual and hybrid event experiences easier than ever.



## Why RingCentral Events?

### Trusted & reliable

Confidently run high-stakes events with a scalable solution that can easily support up to 100,000+ attendees.

### Advanced customization

Fully customize landing pages, emails, and the venue experience to express your brand. Set up takes hours, not days with an easy to use interface.

### Apps & data integrations

Streamline event registration, drive lead gen, increase engagement, and further customize attendee experience with integrations.

### Captivate and engage audiences

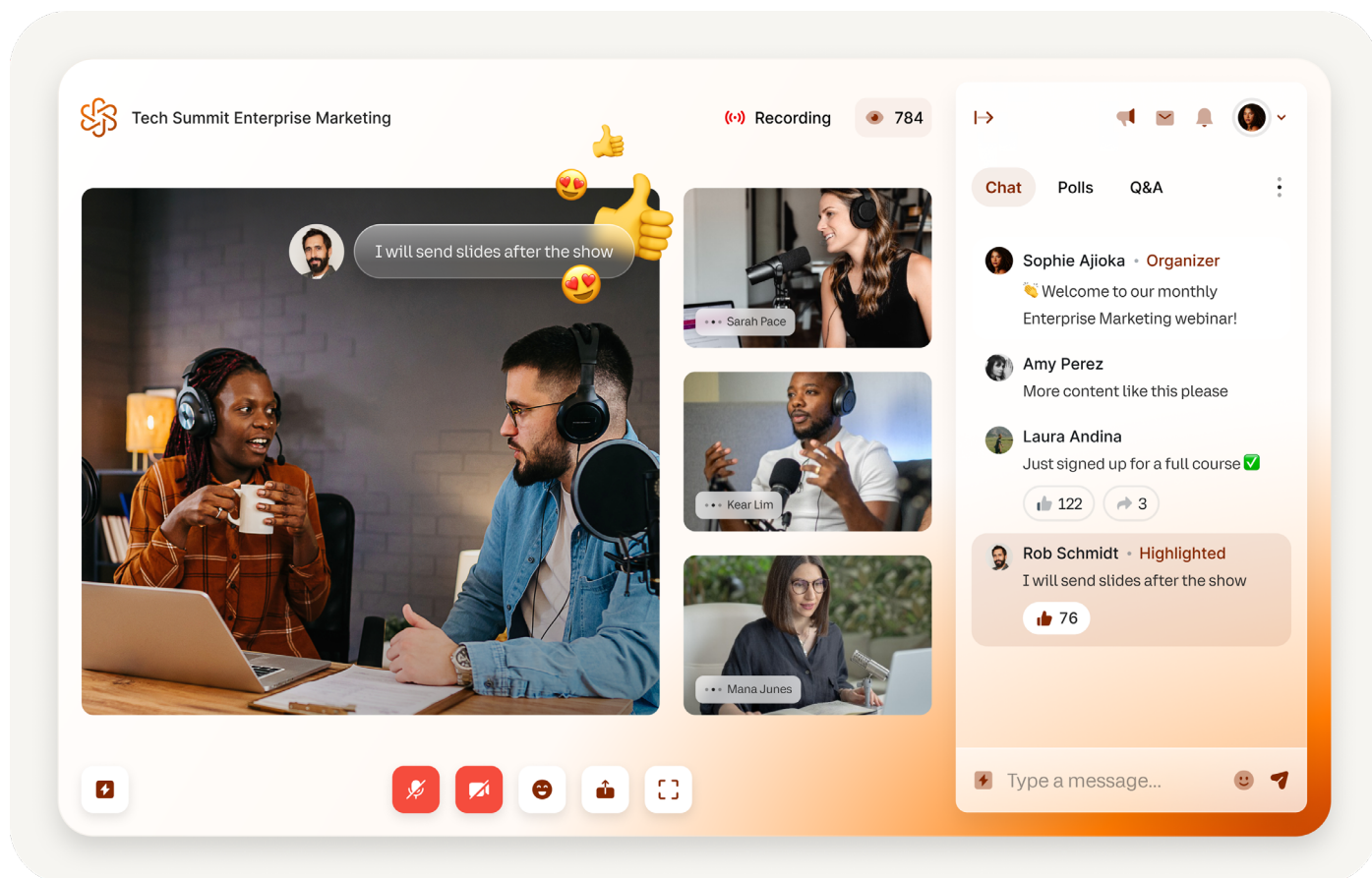
Delight your audience with virtual event platform features, such as built-in early access, agendas, networking, and vast integrations with social and gamification tools.

### Elevated studio-quality production

Produce professional, reliable streams with easy to use, broadcast studio software with in-platform options or RTMP.

### Flexible event format types

Choose among on-site, hybrid, and virtual options for running your events.



## Registration & Branding

### Advanced registration page builder

Design your perfect landing page with fully customizable and modular blocks to showcase your agenda, speakers, sponsors, products & services, and content. Save and publish in minutes.

### 3rd party registration support

Use registration widgets to host the entire event signup process on your website.

### Custom website builder - Canvas

Our no-code website builder lets event organizers quickly build stunning event landing pages for all of their events.

### Custom branding on registration and emails

Build a custom email directly in RingCentral Events or import custom email text and graphics from an external provider.

**Custom fields on registration page**

Build forms with open text, multi-select, and conditional questions to gather the insights you need from different groups.

**Automated email reminders**

Customize email reminders to automatically send to attendees to maximize attendance to your event.

**Free, paid, private ticket options**

Enable various event ticketing options for your event, available in 135+ currencies.

**Attendee ticketing management**

Resend tickets, create promo codes, issue refunds, manage waitlists, and change ticket information from your dashboard.

**Event referral tracking**

Allow organizers to use UTM codes to track the spread and marketing of their events in a quantified way.

## Event Experience

**Built-in studio production**

Control and customize what attendees see on the Stage Area of your event by bringing speakers, videos and slides into the live streaming.

**Multi-day, multi-track events**

Create expansive events that can span multiple days, with different areas for attendees to engage including different stages, sessions, networking, expo, and more.

**Virtual welcome lobby with event schedule**

Use the welcome page for attendees to quickly find out what's happening at the event currently: the organizer's welcome message, sponsors, the schedule, and speakers.

**Event-wide and private messaging**

Multiple chat channels in the engagement panel on the RingCentral platform, including direct messages, stage chat, sessions chat, expo chat, and full event chat.

**Dynamic networking and live meetings**

The Networking area is the place for auto-generated one-on-one meetings and facilitating connection discovery at an event.

**Unlimited concurrent live sessions**

Create multiple live breakout rooms in the Sessions area of an event that run concurrently.

**In-session lead capture and conversion tools**

Utilize in-session CTAs to allow attendees to leave feedback, sign up for information, access resources, and more.

**Unlimited virtual expo hosting**

The Expo area is a flexible area for vendors, sponsors, and partners to showcase their products and services, generate leads, and interact with attendees.

**Moderation capabilities**

Control participants to go on and off screen, mute attendees, and create/manage polls for sessions and expos.

**Promote attendee to stage**

Allow attendees to come on screen and interact during the session.

**Breakout rooms**

Facilitate discussions, brainstorming sessions, and larger group networking.

**Closed Captions**

Transcribe each speaker's audio so all attendees know what was said, and by whom.

**RTMP compatible**

Stream content from an external production source to the Stage or Sessions using a custom RTMP key.

**Multiple stages**

Set up more than one Stage to create simultaneous tracks. Reach your audience for main talks. Up to 100,000 people can view a Stage at a time.

## Event recordings & analytics

**Event recording and replay center**

Enable recordings for each stage and session areas, and decide which recordings will be available in the post-event Replay area for attendees.

### **On-demand webinars**

Allow attendees to attend your event on-demand and view sessions on their own schedule.

### **Editing and trimming**

Trim the start and end of recordings, making it easy to remove extraneous pieces at the beginning or end of each recording.

### **Attendance, conversion, engagement tracking**

Understand what areas of your event your attendees enjoyed the most with built-in analytics tools, including participant duration. Push event analytics into your CRM or Marketing Automation tools to create targeted marketing campaigns and personalized follow up communications.

## **Hybrid and onsite capabilities**

### **Floor plan**

Add floor plans so that your attendees can easily find their way around your event if you are creating a hybrid or onsite event.

### **Check in areas & access control (Event & Session)**

Create various attendee check-in points for your onsite event and sessions; including onsite badge creation, printing, and lead retrieval. Organizers can monitor session attendance by checking attendees in and out, providing insights into the number and duration of attendees per session.

### **Kiosk mode (self check in)**

Set up customized kiosk interfaces for attendees. Define the check-in process and display a farewell message that appears after each check-in, right before the attendee's badge is printed.

### **Badge printing & designer**

Create and format single or double-sided badge templates that include all the necessary attendee information, images/logos and a QR code.

### **Signatures**

Set up documents for attendees to sign during check-in via the Kiosk mode. Once signed, they are saved in PDF format, ready for organizers to download post-event.

### **Lead retrieval**

Extend an invitation to exhibitors to utilize the Onsite Lead Retrieval feature. This tool makes it simple to gather leads by scanning the attendee's QR code present on their badge.

## Integrations

### In-event integrations

Create memorable experiences for your attendees using our apps and integrations with all different functionalities (i.e. Slido, Kahoot, Miro, and more).

### Native MarTech integrations

Connect with popular MarTech integrations including: Marketo, SFDC, HubSpot, MailChimp, ActiveCampaign, Eloqua.

### Magic Links

One-click event registration, it's magic! Bring registrants from an external registration site into RingCentral with Magic Links.

### Custom API access

Through APIs, organizers are able to bring the various systems they utilize throughout their business and integrate into RingCentral to perform tasks such as importing external registrations, retrieving analytics reports, retrieving information about their event, etc.

## Take your experience to the next level



### Partner Ecosystem

Connect with a partner in our ecosystem to take your Events experience to the next level.

[Learn more](#)



### Single Sign-On (SSO)

Enable single-sign on to protect your events and allow only authenticated users to join.

[Learn more](#)



### APIs

Bring various systems that your business utilizes and integrate into RingCentral Events.

[Explore more](#)



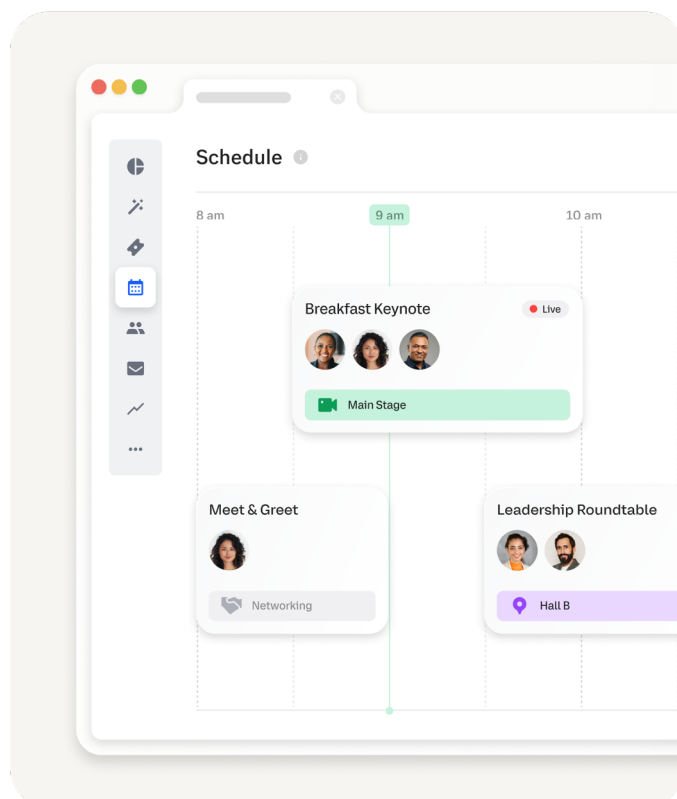
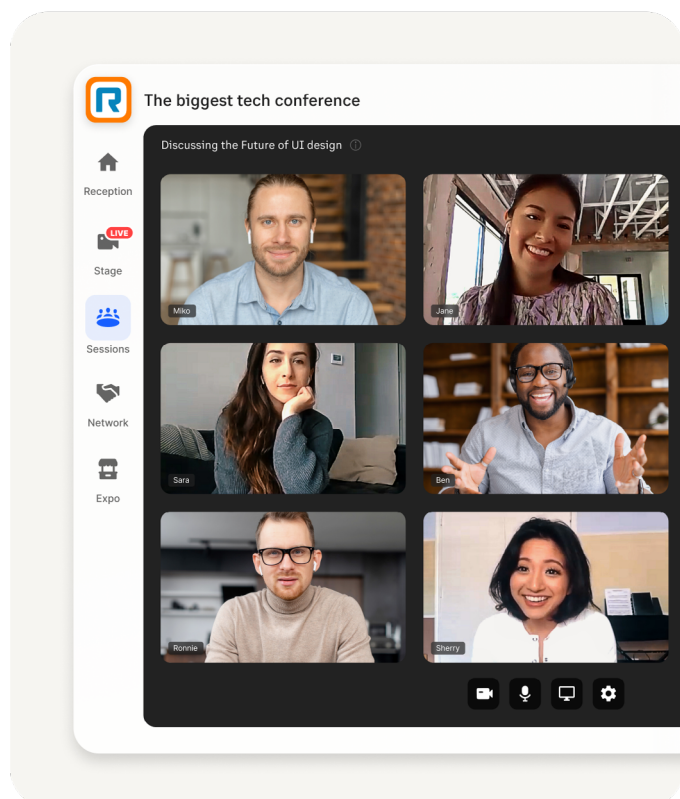
### Lead Retrieval

Enable exhibitors to capture and track valuable leads for hybrid and onsite events.

[Learn more](#)

## How to purchase RingCentral Events

RingCentral Events is available as a standalone license for both new and existing RingCentral customers. RingCentral Events has attendee plans supporting up to 100,000 attendees, and offers a scalable licensing model based on event format. Contact a RingCentral account representative to learn more or visit [ringcentral.com/rc-events](https://ringcentral.com/rc-events).



For more information, please contact Partner Support at 800-595-8110, or [partners@ringcentral.com](mailto:partners@ringcentral.com).

RingCentral, Inc. (NYSE: RNG) is a leading provider of business cloud communications and contact center solutions based on its powerful Message Video Phone™ (MVP®) global platform. More flexible and cost effective than legacy on-premises PBX and video conferencing systems that it replaces, RingCentral empowers modern mobile and distributed workforces to communicate, collaborate, and connect via any mode, any device, and any location. RingCentral offers three key products in its portfolio including RingEX™, a unified communications as a service (UCaaS) platform including team messaging, video meetings, and a cloud phone system; RingCentral Video®, the company's video meetings solution with team messaging that enables Smart Video Meetings™; and RingCentral cloud Contact Center solutions. RingCentral's open platform integrates with leading third-party business applications and enables customers to easily customize business workflows. RingCentral is headquartered in Belmont, California, and has offices around the world.



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