



Feedzai Innovates Financial Security with Global Talent



Industry
Fintech / RiskOps



Region
Global



Use case
Global Hiring



G-P Solutions
G-P EOR Prime

About Feedzai

Fintech and RiskOps industry-leader Feedzai utilizes advanced data analytics and AI to protect consumers and businesses from fraud and financial crime around the globe. Founded by former European Space Agency experts, Feedzai delivers powerful risk management solutions to over one billion customers, driving innovation while advancing the fight against financial crime.

A global vision for a safer financial system

Originating in Portugal, Feedzai had global aspirations from the outset. Expanding beyond their home region was essential to fulfilling their mission of creating a safer financial system for all. To turn this vision into reality, Feedzai quickly realized they needed boots on the ground – primarily regional sales professionals and account managers – to navigate diverse markets and understand regional customer needs.

Partnering for global expansion

Rather than establishing costly entities in every new market, Feedzai turned to G-P as their global employment and Employer of Record (EOR) provider, following a recommendation from global payroll provider, ADP. G-P's global employment expertise and robust entity infrastructure allowed Feedzai to hire and onboard talent quickly and compliantly across key regions. "When we needed help with hiring outside our legal entities, G-P and ADP provided solutions for EOR and global payroll. This has supported our global growth and hiring efforts" said Eduardo Andrade, Sr. Director of Talent Management.

G-P's global employment expertise and robust entity infrastructure has since enabled Feedzai to hire and onboard 40 professionals across nine countries including Brazil, Mexico, the Philippines, Spain, and Israel.





End-to-end employee lifecycle supports

Hiring doesn't stop at onboarding; Feedzai works with G-P to manage all aspects of the employee lifecycle, such as offboarding, compensation and benefits, and contract generation.



We work with G-P not only in the onboarding moment but also in the offboarding moment and all of the moments that are important – such as compensation reviews, contract reviews – all of the moments in the life of an employee. G-P works very closely with us to help us provide the best employee experience possible.”

Eduardo Andrade
Sr. Director of Talent Management

“When we started to look into different countries, we decided that it would be a much smoother process if we had a partner to make the onboarding of global talent easier and have local experts to help us with onboarding, benefits, and understanding how to engage with our professionals on the ground.”

Catia Baptista
People Business Partner

Expert guidance for assured compliance

With G-P's expertise in local labor laws and evolving regulations, Feedzai has expanded its global presence with confidence.



If tomorrow we want to hire a key account manager in Peru, even though there's a lot of paperwork and legal stuff that needs to be taken into consideration, G-P is very fast in onboarding this person as soon as possible.”

Ana Tavares
Director of Talent Acquisition

Accelerating future growth

Since partnering with G-P, Feedzai has successfully hired over 40 professionals across nine countries, strengthening its operations in key global markets. As Feedzai plans to double its workforce in the next five years, G-P will continue to play a pivotal role in driving sustainable growth.

“The future is bright,” says Andrade. “We aim to double the size of our workforce in the next five years and it will only be possible if we partner with G-P to accelerate that growth.”



About Us

G-P helps growing companies unlock their full potential by making it possible to build highly skilled global teams in days instead of months. Through our SaaS-based platform, we help find, hire, onboard, pay, and manage team members, quickly and compliantly, to expand growth opportunities for everyone, everywhere – without the hassle of setting up local subsidiaries or branch offices.

G-P: Global Made Possible

