

# Associate training that **actually works**

Give every frontline associate the tools they need to deliver an exceptional customer experience with **a learning solution purpose-built for grocery.**



## Learn how leading grocery retailers use Axonify to:

### Onboard faster and more effectively

Traditional one-and-done onboarding programs can leave associates feeling overwhelmed and uncertain.

With Axonify, you can make every new associate feel confident in their role sooner. Leverage our robust grocery content library to build learning paths that are tailored to their role. Focus on the most important topics to get started, then continue building their knowledge with bite-sized bits of information to reinforce their learning over time.

### Communicate directly with the frontline

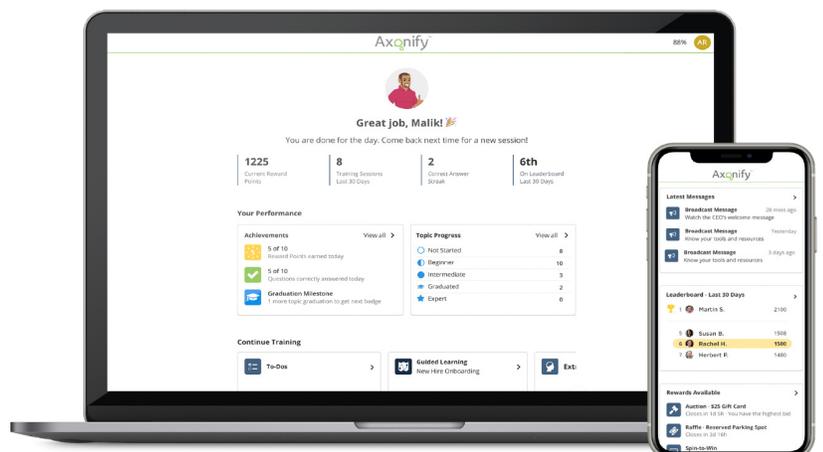
Reaching associates with the updates they need to deliver amazing customer experiences when they don't have access to email can be hard.

With Axonify you can push targeted communications out to your frontline in exactly the same way, wherever they are. Whether it's a message from leadership on your core brand promise, or a targeted product recall, you can rest assured that the message will actually reach them—in the platform they use for their daily training before each shift.

### Continuously reinforce learning—long after onboarding ends

Ever-changing products, technology and processes can make associate associates feel confused and frustrated which leads to higher turnover.

With Axonify, you can deliver 3-5 minutes of personalized training to make it easier for associates to confidently do the right things in the moments that matter most to your business. We'll automatically tailor training to fill individual knowledge gaps, and measure confidence levels to ensure every associate is ready to act quickly and reliably on the job.



# The modern learning solution built for the frontline

We designed our fun, fast, personalized training experience to make sure critical information sticks. Because that's what changes behaviors on the frontlines to drive the business results you need.

People love  
**the experience**



Axonify gets off-the-charts engagement—a whopping 83% of users log in to train every shift.

It gets them doing  
**the right things**



Axonify makes sure employee knowledge and behaviors always keep pace with your business goals.

You can clearly  
**see what's working**



You'll know with certainty which training programs are driving the business results you care about.

We're all about  
**your success**



We'll use our expertise to guide you through implementation and set you up with ready-to-go grocery content.

The **proof** is  
in the numbers

**83%**

**ENGAGEMENT**

Users log in every shift

**97%**

**CSAT SCORE**

Our customers really like us

**80%**

**OF EMPLOYEES**

Agree Axonify helps them perform better

**160**

**CUSTOMERS**

The biggest global brands

**50+**

**LANGUAGES**

Trains diverse workforces

**150+**

**COUNTRIES**

Accessed around the globe