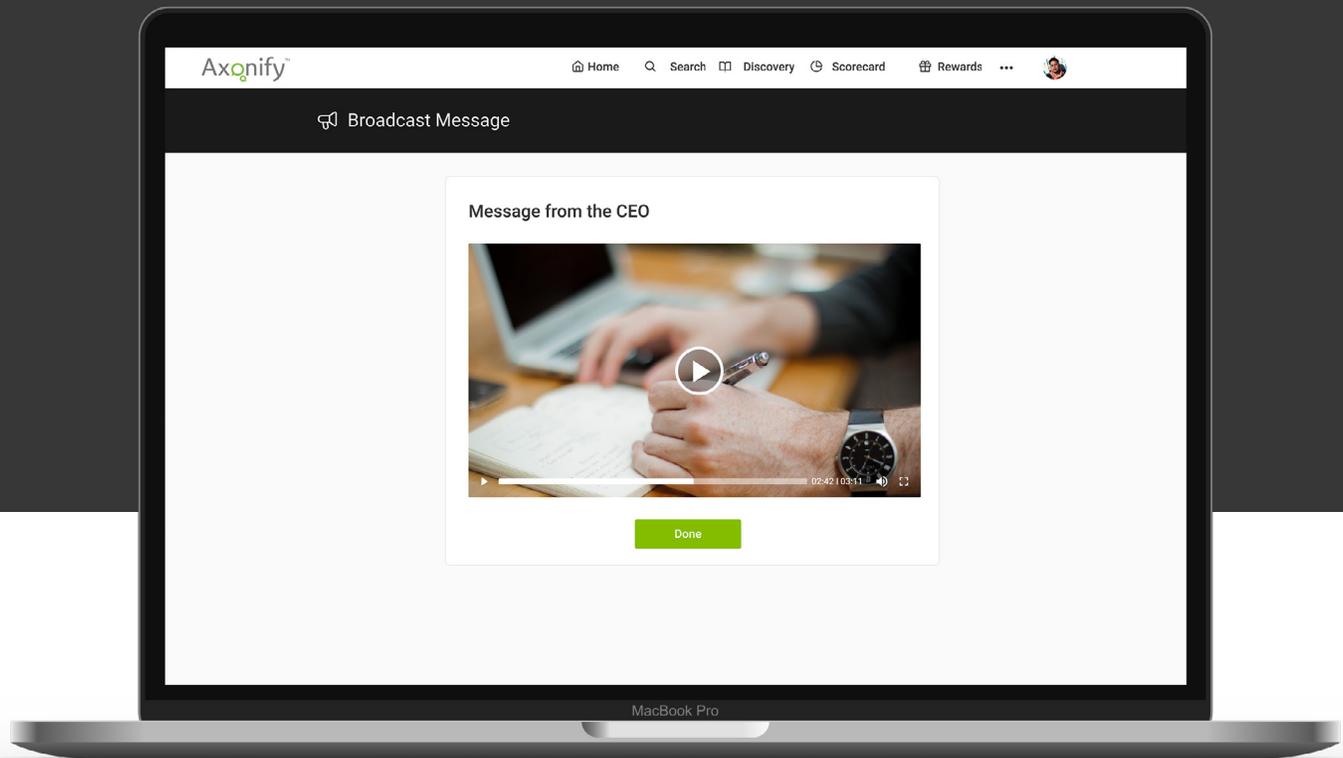


Axonify Communications

Connect with your entire frontline and keep them moving in the same direction



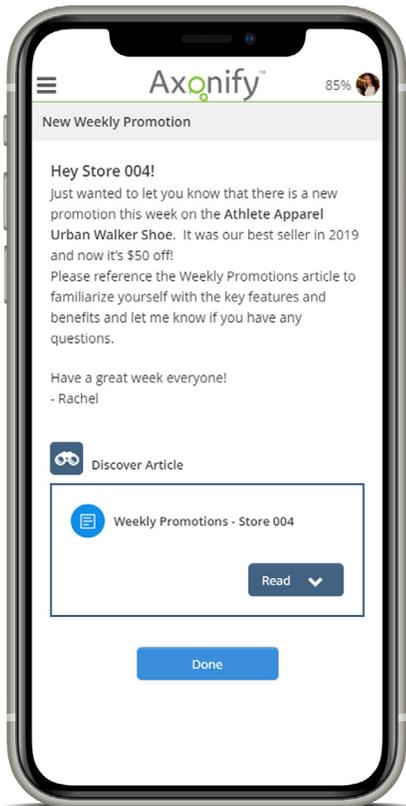
Communication is key to any good relationship—including the one between you and your frontline employees. You count on them to represent your brand, deliver an exceptional customer experience and drive sales. A strong connection helps drive your competitive advantage. But keeping those lines of communication open has traditionally been a challenge, especially for frontline employees who don't typically have access to the corporate communication tools that their peers in HQ do, like company email. Without direct access to your workforce, communicating critical information can become a game of broken telephone, putting your employees at risk of missing sales opportunities, getting injured on the job and even becoming so disengaged they leave your company.

*"We've actually been able to reduce a lot of cost in the organization while, at the same time, increasing productivity and engagement of associates because we're able to **get the message out faster.**"*

Joel Kuplack, Senior Vice President, Festival Foods

Keep every frontline employee up to speed

Axonify is built specifically to meet the needs of your frontline workforce. It fits training right into their workflow, on the devices they are already using to do their jobs. And built-in game mechanics make it fun to use, so they keep coming back to the platform over and over again (83% of employees log in 2-3 times a week). This makes it super-easy for leaders to use the built-in communication tools to reach every employee right where they already do their training. And with analytics for managers and administrators, the days of post-and-pray communications and broken telephone are a distant memory.

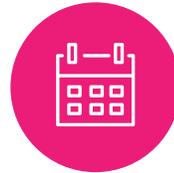


Real-time messaging and communications

Powerful video- and text-based communication tools allow senior leadership and frontline managers to send out important real-time updates that everyone sees, right before daily training starts. Leadership can send out information company-wide, while frontline managers can communicate directly with their teams or individual employees, keeping everyone on the same page with relevant information. And analytics on the back end will tell you who is and isn't listening.



Push executive-level messages



Release daily or weekly promotions



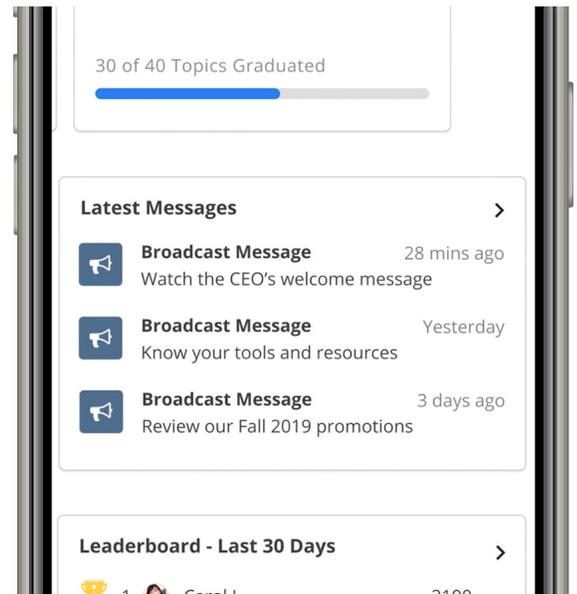
Announce company news or product information

Mobile notifications mean they never miss an update

Axonify pushes out mobile notifications for the things that your people care about via Axonify's native mobile app for iOS™ and Android™. So whether it's an important message from the CEO or a reminder to take their daily training to earn some extra reward points, your frontline is up to speed on what's most important to your bottom line.

Message feeds keep important information only a click away

A message feed makes it easy for employees to refer back to messages they may have missed or need to reference again. Plus, administrators can customize delivery dates, times, frequency and even expiration dates so messages are automatically removed when they're no longer relevant.



About Axonify

Axonify is the modern learning solution for frontline employees that actually works. Why? Because the experience is fun, fast, personalized and designed to make critical information stick. And employees love it—83% of users log in 2-3 times a week, which translates into meaningful behavior change that drives the business results you care about.