



Improve frontline performance to **drive operational excellence**

Disengaged employees drag down profits and cost the U.S. up to \$550 billion in lost profits each year.* Employees in the manufacturing industry are the least engaged.

When your training and communication reaches your frontline where they work, every employee can become a top performer.

Increase throughput with job-specific training that gets employees operating at peak performance levels.

Ensure products meet high standards for quality and comply with specs and regulations to protect your reputation.

Improve profitability and drive growth by ensuring each employee knows how to work in the most efficient way.

Take your organization to the next level with an agile and expert workforce that keeps pace with change and outperforms your competition.

*State of the American Workplace, Gallup, 2017



Improve employee performance in **3-5 minutes per day:**

- Fit training into employees' workflow and move beyond one-size-fits-all training
- Fill individual gaps with short, personalized and adaptive content
- Reinforce the right knowledge and behaviors continuously
- Make training fun, fast and keep them coming back for more
- Measure business impact

Manufacturing leaders trust Axonify to make sure their frontline is **ready for anything**

Modern
frontline training
that **actually
works.**

83%

ENGAGEMENT

Users log in
2-3x/week

97%

CSAT SCORE

Our customers
really like us

80%

OF EMPLOYEES

Agree Axonify helps
them perform better

2.8M⁺

LEARNERS

Train on
Axonify

50⁺

LANGUAGES

Trains diverse
workforces

150⁺

COUNTRIES

Accessed around
the globe



Employee
participation
in just
12 months



Decrease in
recordable
incident ratings
(RIR)



CASE STUDY

Merck & Co., Inc. set out to build a culture of safety throughout its 52 global manufacturing sites. They implemented Axonify as part of their Safe by Choice program to ensure that safe practices were not just understood, but ingrained in the on-the-job behaviors of 24,000 frontline workers.



Decrease in
lost time injury
frequency rate
(LTIFR)



Increase in
knowledge growth
across all safety
topics

Axonify is the modern learning solution for frontline employees that actually works. So behaviors change in all the right ways to drive the business results you care about. Learn more at axonify.com/manufacturing.

AxonifyTM