



# Applauz Connector for ADP Workforce Now®

## Frequently Asked Questions

### Why use the Applauz Connector for ADP Workforce Now®?

Easily manage your employee list in one place. Any employee record changes you make in your ADP account automatically get synced to Applauz.

### How do I connect my ADP account to Applauz?

You must be an existing client of both Applauz and ADP in order to sync your employee data between accounts. Once you [subscribe to Applauz](#), you can easily connect your ADP employee database to by purchasing the [Applauz Connector for ADP Workforce Now®](#) from ADP Marketplace. Administrators can connect by following the on-page integration instructions.

### Can I sign up for Applauz through ADP?

If you don't already have an Applauz account, you can get started [through ADP Marketplace](#). Once you've configured your Applauz employee engagement program, you can purchase the [data connector](#) to connect it to your existing ADP Workforce Now account.

### Why use Applauz?

Companies use Applauz to help support their employee HR initiatives with a comprehensive engagement and recognition program.

### What's the business value of using Applauz?

Applauz helps companies reduce their HR technology costs by combining four different HR applications — pulse surveys, goal tracking, recognition and rewards, and service awards — into one comprehensive engagement driving solution.

### How is Applauz different from other recognition programs?

As a four-in-one employee recognition program, Applauz is one of the most cost-effective engagement solutions on the market.

We provide full white-glove account support in both French and English, from program strategy, to customization, right through to reporting and engagement program reviews.

Applauz also has a built-in marketplace loaded with 3,000+ rewards to support incentives, celebrations and corporate gifts. Simply put, Applauz helps provide a high ROI for employers.

### Is there an onboarding fee?

Applauz does not charge an onboarding fee. Upon signup, an account executive will guide you through the onboarding process and help you launch your account at no extra cost.

## About Applauz

Applauz is powerful, easy-to-use, employee engagement and recognition software designed for companies with up to 1,000 employees. As an essential HR SaaS tool, Applauz can help drive organizational health and productivity, support overall employee happiness and inspire teams.

## Visit ADP Marketplace to learn more about Applauz

<https://marketplace.adp.com/applauz>

## The Value of ADP Marketplace

Get everything you need to manage your people better, from hire to retire. Say goodbye to siloed systems, and hello to powerful HR apps all in one place — connected to your ADP solution.

- Easy and secure
- Seamless integration
- Single sign-on



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