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#### IMPROVE PERFORMANCE & PRODUCTIVITY TRENDS

Visibility into daily activity means leaders can better understand performance and productivity trends over time, using quantitative and qualitative data, to better predict outcomes. Data driven decisions around workforce planning, training, coaching, and employee growth are unbiased and provide an objective measure of employee contributions.

2

## STREAMLINE THE EMPLOYEE EXPERIENCE

3

# INCREASE ADOPTION OF CLOUD TOOLS

The rapid shift to a distributed workforce globally calls for change management at the CXO level. Companies must adapt to thrive and survive in today's work environment, which means leadership teams are required to implement more flexible processes centered around high levels of growth and performance.

Given the significant level of investment in cloud technology, a disturbing trend is that many software licenses go unused. With Prodoscore, leaders can track activity and create accountability across the team.

4

## IMPROVE EMPLOYEE RETENTION

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## ENHANCE COACHING & REPLICATE TOP PERFORMERS

Identify red flags (like a drastic decline in activity) to mitigate the unexpected. Being prepared for attrition can save thousands of dollars in onboarding costs and lost revenue. Keep top performers happy and engaged to improve retention.

Understanding the behaviors that create success and those that may fall short allows leaders to replicate top performers and coach lower performers.