Beekeeper

Frequently Asked Questions

What does Beekeeper do?

Beekeeper is a mobile-first communication platform built for frontline employees that reaches every shift, location and language through real-time messaging, targeted streams and automated workflows. It's an employee app to allow the non-desk, remote employee to stay connected to the rest of the organization without using email.

What type of communication is shared on Beekeeper?

Beekeeper's simple, intuitive mobile technology allows you to share any type of communication on the platform, such as benefit enrollment information, best practices, product and promotions, training videos or crisis communication.

Some of our features include:
- Onboarding workflows for new team members
- Multi-language support with translations in employee's preferred language
- Seamless integration with existing tech stacks
- Communication campaign planning tools
- Automated communication flows
- Private and group messaging
- File sharing

How do I know Beekeeper would be a good fit?

If your organization is made up of lots of distributed team members who don't work at a desk, or if not all of your employees have a corporate email, Beekeeper can help you reach your whole team. If you rely on supervisors to disseminate information down to frontline employees by word of mouth, or if you rely on paper, bulletin boards, mailings or an expensive internal newsletter, Beekeeper can help you digitize these processes and save time.

What industries does Beekeeper focus on?

Beekeeper works well with any organization that has a large percentage of their workforce NOT at a desk, including hospitality, retail, manufacturing, restaurants, health care, construction, oil, gas and energy, transportation, logistics, distribution. Companies with seasonal, hourly or contract workers love our app. Some of our worldwide customers include Domino's Pizza, Hilton, Life Time Fitness, Dufry, Seaboard Foods, Flix Brewhouse, MOD Pizza, Wireless Vision, Hudson Group, Globus and Wheatsville Food Co-op.

How secure and private is Beekeeper's employee app vs. texting on my phone?

Beekeeper is GDPR compliant, offering a secure communication platform that protects employee and client data. The Beekeeper AG Product and Services organization is ISO 27001 certified, as are all the data centers in which Beekeeper services operate. The Beekeeper app stores your Beekeeper company account on your mobile phone. It does not access other accounts besides your Beekeeper company account.

What size companies do you work with?

Our customers are as small as 50 employees at a boutique hotel up to a fitness company with over 160,000 employees. Our typical customer probably has 500-5,000 employees, some with multiple locations and languages. Beekeeper can translate any communications into their native language so all employees can be included.

How does Beekeeper integrate with ADP®?

ADP customers can use Beekeeper to sync their user information with their ADP Workforce Now®, ADP Workforce Now® Next Generation, ADP Vantage HCM®, or ADP® Next Gen HCM platform. This will allow you to reduce the information security risk of terminated employees retaining access to the Beekeeper platform by automatically terminating Beekeeper access along with the contract. Some of our ADP Beekeeper joint customers include Northwood Hospitality, West Star Aviation, and Flix Brewhouse.

About Beekeeper

Beekeeper is a mobile-first communication platform that reaches every shift, location and language through real-time messaging and targeted streams. Managers help keep frontline teams productive and turnover low by automating workflows, while leveraging an analytics dashboard to measure engagement. Beekeeper integrates with operational systems, making them accessible in one central portal.

Visit ADP Marketplace to learn more about Beekeeper

The Value of ADP Marketplace

Get everything you need to manage your people better, from hire to retire. Say goodbye to siloed systems, and hello to powerful HR apps all in one place — connected to your ADP solution.

- Easy and secure
- Seamless integration
- Single sign-on

BEEKEEPER

ADP Marketplace Partner