



How Oprah-backed Oatly is conquering America using Quinyx as its WFM provider

The Swedish company Oatly won over American baristas and launched a massive trend- growing tenfold; up to \$15 millions in the space of a couple of years . Using technology based on research, Oatly turns fiber-rich oats into liquid food including ice cream and milk and **sells its products in 20 countries.**

Oatly chose to implement Quinyx as a workforce management provider to support their growth plans.



“Oatly’s planned expansion requires a workforce management solution that meets several countries’ specific compensation rules. For example, overtime or uncomfortable working hours. In addition, Oatly sees the importance to offer their staff the opportunity to autonomously swap shifts and for their production facilities to optimize staffing based on production needs.”

Oatly



At a glance



Size: 600 employees



Geography: 20 countries



Industry: Manufacturing

Why Quinyx?

- Full labor visibility
- Compliance
- Advanced forecasting linked to production demands
- Seamless integration to payroll

Return on Investment with Quinyx



5

hours per week
saved on
scheduling



12%

time savings
by managers
every week



50%

time savings on
admin



10%

improved
employee
satisfaction