



Macorva EX for ADP Workforce Now®

Frequently Asked Questions

What do customers love about Macorva EX?

Customers love our intuitive, easy-to-use platform that streamlines employee surveys and 360° feedback with automated, real-time reports and clear next steps. With Macorva:

- Surveys are quick and engaging.
- Results are specific and actionable.
- Next steps are available with zero analysis.

What ADP® product does Macorva EX integrate with?

Macorva EX integrates with ADP Workforce Now®. Our seamless integration ensures your employee information is always in sync, letting you use the platform minutes after integration.

What features does Macorva EX include?

- Employee surveys/pulse surveys
- Employee engagement metrics/benchmarking
- Survey library with 130+ questions
- Onboarding/exit/lifecycle surveys
- Unlimited 360° feedback
- Heatmap of survey results
- Driver analysis on all feedback trends
- Comment/free text analysis
- Personalized employee, manager and admin dashboards with automated reports
- Radiant AI recommended actions for every employee and manager
- Action planning and tracking
- Multiple language support

What is unlimited 360° feedback?

Our lightweight, modernized 360° experience empowers every employee to give and receive structured, anonymous feedback. This results in robust 360° metrics for every employee, which promotes recognition and optimizes learning outcomes.

What is Radiant AI™?

The biggest pain point companies have with surveys and feedback is deciding when and how to act on results. Any survey platform can easily collect data, but this data is useless to company leaders if next steps aren't clear.

Macorva developed Radiant AI to connect employees and managers with simple, proven actions to address the feedback trends they see.

Radiant AI takes thousands of action items developed by I/O psychologists based on proven outcomes and provides a custom list of recommendations to every employee based on all relevant feedback trends, including company/team survey results, 360° feedback, NPS drivers, and customer feedback.

Radiant AI also boosts manager effectiveness by generating a second layer of recommended actions for each manager geared toward helping each of their team members succeed. This closes the loop by driving immediate action at every level to address feedback.

How do I subscribe to Macorva?

Click the "Learn More" button on [our ADP Marketplace listing](#). We'll reach out to determine the best contract option, then get you set up with the [Macorva data connector](#). If you already use Macorva EX and want to share data with your ADP Workforce Now platform, simply purchase the [Macorva data connector](#).

How long does it take to implement?

Our data connector syncs all the necessary employee information, making setup quick and easy. Our packages include full onboarding with our team, and our platform offers an in-depth question library and intuitive survey builder to make getting started a cinch.

How much time does it take to build reports?

None! Our platform automatically generates filterable employee, manager and admin dashboards with driver analysis with no user configuration. You don't have to be a data scientist to unlock key insights with Macorva.

What is "mobile-first" design?

While many surveys are "do-able" on a mobile device, the experience is far from user-friendly. Our surveys are responsive, engaging and designed for mobile devices, enabling companies to capture feedback from deskless employees with ease.

About Macorva

At Macorva, we believe feedback has the power to drive growth and innovation for any business. We create engaging survey experiences, capture feedback as actionable data, and close the loop by connecting every result with proven next steps. Our core values are:

- Empowerment: We know every experience has value.
- Growth: We embrace learning through feedback.
- Accountability: We take pride in everything we do.
- Passion: We believe the world needs feedback.

Macorva is based in Houston, Texas, and has a rapidly expanding global customer base.

Visit [ADP Marketplace](#) to learn more about [Macorva EX](#)



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The Value of ADP Marketplace

Get everything you need to manage your people better, from hire to retire. Say goodbye to siloed systems, and hello to powerful HR apps all in one place — connected to your ADP solution.

- Easy and secure
- Seamless integration
- Single sign-on

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