

ADP Marketplace Partner Spotlight

Macorva EX



Employee surveys and 360° feedback with built-in next steps

Macorva EX empowers companies to capture employee experiences as actionable data through employee surveys, 360° reviews, sentiment analysis and more. Our user-friendly platform incorporates mobile-first, engaging feedback experiences with automated, intuitive reports. Unlike other survey platforms that leave users struggling to interpret results, our unparalleled Radiant AI™ connects employees and managers with proven next steps for every feedback result.

Help eliminate survey fatigue and maximize response rates.

Our mobile-first, engaging surveys collect feedback on any employee experience in seconds. We make giving feedback quick and easy on any device with support for SMS, email and digital notifications. We capture specific, detailed feedback with a few taps, eliminating the need for long questionnaires and open-ended questions that create survey fatigue.

Empower every employee to take action.

Our modernized 360° empowers every employee to anonymously give and receive feedback from anyone in the company, bringing benefits to employees without the time and resources required of traditional methods, and minimizing reviewer bias. Automated reports collate trends and show every manager who would benefit most from recognition, training, leadership training and more.

Get specific, actionable insights with driver analysis.

The biggest pain point companies have with feedback is deciding when and how to act on results. Our surveys capture detailed data on what factors drive feedback trends, so users spend less time analyzing and more time taking action.

Close the loop with Radiant AI™.

Frustrated by the gap between survey results and next steps, we collected thousands of simple, proven actions from I/O psychologists and Fortune 500 business leaders and built Radiant AI™ to connect actions to results. Radiant AI™ collects all feedback results and provides every employee and manager with a dynamic list of recommended actions designed to improve outcomes.

The Value of ADP Marketplace

Get everything you need to manage your people better, from hire to retire. Say goodbye to siloed systems, and hello to powerful HR apps all in one place — connected to your ADP solution.

- Easy and secure
- Seamless integration
- Single sign-on

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