

Save money by modernizing your phone system with Ooma SIP trunking.

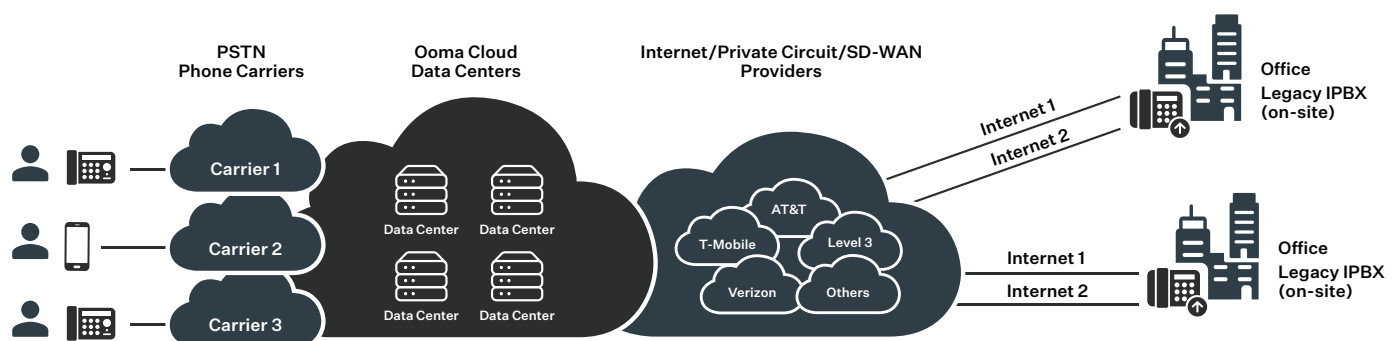
Ooma SIP trunking solutions deliver internal, inbound, outbound, local and long distance calling with advanced voice capabilities for organizations using premises-based telephony equipment.

Ooma provides comprehensive cloud and premises-based Unified Communications (UC) and Contact Center (CC) capabilities with SIP trunking. Organizations benefit by gaining a sophisticated, highly customizable call routing engine that supports on-site equipment and services, while providing a central Public Switched Telephone Network (PSTN) gateway for domestic and international calling. All provided via a single routing table or management portal.

Ooma assesses your unique business needs and communications infrastructure, then plans and delivers communications systems that are perfect for your business. SIP trunking is the key to unlock modern unified communications and contact center capabilities, advanced call routing, significant cost savings, crystal clear voice and 99.999% uptime.

Key benefits:

- **Cost savings** – Ooma partners directly with multiple carriers as an Incumbent Local Exchange Carrier (ILEC), not as a reseller, so you receive the best rates.
- **Utilization of existing equipment** – Never worry about investing in new equipment for voice lines.
- **Migration / hybrid designs** – Ooma delivers the best migration paths for on-site UC and CC to Unified Communications as a Service (UCaaS) and Contact Center as a Service (CCaaS) systems using one dial plan.
- **Optimize network capacity** – Combine voice and data traffic across integrated networks, simplifying network management and complexity.
- **Straightforward management** – Quickly add new phone lines or modify phone service without business disruptions or buying new hardware. Easily add UCaaS and CCaaS capabilities to the SIP trunking infrastructure at the pace you choose.
- **Compatibility** – Interoperability with all major native SIP trunk solutions and analog/digital PBX phone systems.
- **99.999% uptime** – Multiple Ooma data centers, including four in North America, are fully redundant ensuring 99.999% uptime for all your end-to-end communications needs and 24/7 business continuity. In addition, Ooma SIP trunking solutions have direct peer-to-peer connections to carriers and Internet Service Providers (ISPs).
- **Failover protection** – Automatic failover protection helps ensure calls are never dropped due to natural disasters, power outages or ISP downtime.
- **Advanced cloud call flows** – Sophisticated, easy-to-configure call flows empower organizations to route calls to the right employees and departments using an advanced IVR or automated attendant.
- **Compliance** – E911 dialing capabilities help organizations enhance compliance with regulations such as Kari's Law and RAY BAUM's Act.
- **Call analytics** - Real-time call reporting enables sales, marketing, customer service and other departments to analyze calls and optimize call flows.
- **Customer success** - Ooma implementation specialists perform a holistic assessment and proactively manage the design, deployment, customization and integration of your project.



Flexible and affordable

Ooma delivers easy, flexible and affordable solutions that provide better communications experiences while saving money.