

# Welcome to Lumen

The Platform for Amazing Things<sup>SM</sup>



Every company is adapting and adjusting to compete in the realities of this digital world. But there is one company that was actually born of this world and created to help other companies thrive in it. Lumen has made it our purpose to empower human progress through technology by re-imagining how applications are delivered. And with our all-in-one platform, we have the foundational architecture capable of enabling the amazing experiences promised in the 4th Industrial Revolution.

## Next-gen apps need next-gen architecture

Harnessing the full potential of emerging technologies will require a revolutionary type of application architecture that moves data and workloads closer to digital interactions, enabling faster data processing and more efficient real-time applications.



### Adaptive Networking

Scalable, high-performance solutions and global cloud connections that can turn up bandwidth 318% on demand to drive agility and extend your reach.<sup>1</sup>



### Edge Computing

Distributed compute solutions prioritizing data-intensive workloads where they're processed using 60+ edge market nodes designed for <5ms latency.



### Connected Security

Real-time threat intelligence and proactive app and data defense that can reduce mean-time-to-detect and resolve for DDoS attacks by 75%.<sup>2</sup>



### Collaboration

Companies that consolidated UC&C apps with Lumen saw an average 29% improvement in employee productivity.<sup>3</sup>

<sup>1</sup>IDC, CenturyLink Adaptive Networking Solutions Enable Enterprise Customers to Optimize Network Costs and Performance, March 2020.

<sup>2</sup>Forrester, The Total Economic Impact Study of CenturyLink DDoS Mitigation Service, April 2020

<sup>3</sup>Nemertes, Employee, Customer Experience Transformations Deliver Measurable Value, Q3 2020.

## Lumen Breadth of Services

Developing the right strategy for business success requires the right partner — one that you can trust and makes business easy. As your advisor and guide who can help you chart the way forward in this new digital world, Lumen enables you to remain focused on what matters to you most: your core business.

Lumen delivers a flexible, fully integrated portfolio of network and IT services that spans infrastructure, applications, services and geographies. Our offerings include a range of managed services designed for easy installation, maintenance, monitoring and management of our services to simplify the path to deployment and use.



### Adaptive Networking

#### Network Services/ Hybrid Networking

- Internet
- MPLS - IP VPN
- SD-WAN
- Broadband
- Ethernet
- Wavelength

#### Business Bundles

- Business Internet
- Business WiFi
- Fiber+ Internet

#### Content Services

- CDN
- Vyvx® Video Service



### Edge Cloud & IT Agility

#### Cloud Services

- Edge Bare Metal
- Public Cloud
- Private Cloud
- Cloud Application Manager
- Cloud Connect
- Managed Hosting
- Data Centers
- Dynamic Connections

#### Integrated Solutions with Cloud Applications

- Big Data as a Service
- Internet of Things
- SAP Ecosystem
- Resiliency Services



### Connected Security

#### Network Security Services

- Adaptive Network Security
- DDoS Mitigation Services

#### Premises Security Services

- Managed Firewall
- Managed Web Application Firewall

#### Analytics and Threat Management

#### Business Bundles

- Managed Security



### Voice and Unified Communications

#### VoIP

- Voice Complete
- Hosted VoIP
- Enterprise SIP

#### Traditional Voice

#### Unified Communications

#### Contact Center



### Managed Services & Consulting

Managed Services | Advanced Managed Services | Custom Managed Services