



Case Study #1

Retail Distribution

Company Profile: Large Local Micro Brewery

Size: 500 employees

Vehicles: 100+

Location: Wichita, KS

Services: Mileage Tracking App using GPS and SaaS technology

Client Challenges

Inaccurate Mileage Logs

Lack of Tracking Options

Limited Employee Accountability

Client Overview

The client had a mid-size fleet of distribution vehicles with only manual mileage logs. The fleet had doubled in size over the past year with future expansion scheduled for 2017-2018. They also were expanding their field sales team to accommodate growth in retail outlets regionally.

Client Results

After implementing the Mileage Tracking solution, the client increased productivity in distribution by reducing the drivers' workload and utilizing the route planning features to organize better routes for sales reps. The client achieved accurate mileage calculations for employee reimbursements, and cut accounting hours by 70%.