Case Study #2
Internet Technology

Company Profile: Global Microprocessor Manufacturer

Size: 20,000+ employees

Vehicles: 1000+

Location: Santa Clara, CA

Services: Mileage Tracking App with Concur Integration

Client Challenges

Urge to upgrade to an Automated Tracking System

Integrate directly with Concur

Lack of employee privacy protection

Client Overview

Client has globe sales teams using Concur expense management system. They needed to automate the mileage capture to reduce the redundancy caused by manual input, and to increase the mileage capture accuracy.

Client Results

Upon integration of the TripLog and Concur systems, the client saw a 33% increase in employee productivity, and 80% higher mileage accuracy in the first year. Employees were extremely satisfied with the ease at which they could automatically capture mileage and upload data to Concur right from their mobile phones. Employees trusted TripLog, as it addressed their privacy concerns by filtering out personal trips.