Case Study #3
Healthcare

Company Profile: Mid-Sized Reginal Healthcare Provider

Size: 4,000 employees

Vehicles: 200+

Location: Augusta, GA

Services: Mileage Tracking App

Client Challenges

Automated and accurate mileage logs solution

System needs to meet HIPAA compliance

Manual mileage entry on company-issued iPads

Client Overview

Prior to launch, the client did not have a technical solution for logging mileage. They were using a manual logging system that relied on each driver turning in their log each day. They also needed a system to meet PII (Personal Identifiable Information) data encryption and HIPAA compliance. A secondary goal was to have greater visibility into business travel in order to enhance medical services by traveling nurses.

Client Results

After implementing our mileage tracking application, they reduced overall reported mileage by 22%, resulting in over $53,000 annual savings. The system met HIPAA compliance requirements, achieved mobile work force accountability, and improved employee KPI's through TripLog dashboard analytics. The client also gained valuable insight into daily traveling nurse activities which helped improve company productivity.