Vodafone Business Global Tariffs

Revolutionising enterprise mobility to embrace new ways of working



A glimpse at the market

By 2026, roaming data will grow up to

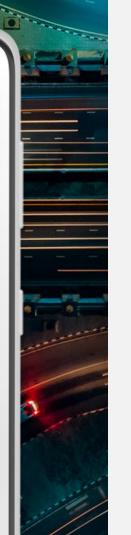
25%

Global mobile network data traffic will increase annually by

25%

projected through 2028.²

In 2028, 5G's share of mobile data traffic is forecast to grow to



What do businesses want from a mobile tariff?⁴

Network quality	Price/value for money
Guality of customer service	D Flexible to meet business need

- 1. The Future of Travel Mobility, A Vodafone whitepaper prepared by Juniper Research, 2022
- 2. Ericsson Mobility Report June 2023
- 3. Mobile data traffic forecast Mobility Report Ericsson
- 4. Based on a large business study run by Vodafone UK amongst businesses with 1,000+ employees

What are the main mobility challenges?



Managing multiple providers

Dealing with contracts and tariffs across different countries leads to operational inefficiencies, increased costs and administrative burdens.



Controlling roaming expenses

As employees are travelling extensively again, there's a growing need to monitor roaming usage across user profiles with different mobile data requirements.



Underutilisation and overspending

Traditional mobile tariffs do not align with the dynamic needs of multinational companies whilst multiple tariffs make it difficult to standardise policies and procedures.

Introducing Vodafone Business Global Tariffs

To help you move your enterprise mobility to the next level giving you

SIMPLICITY SIMPLICITY FLEXIBILITY

You can choose between

- Vodafone Red for Global Enterprise
- Vodafone Red Enterprise Bundles



Vodafone Business Global Tariffs

Vodafone Red for Global Enterprise

With our Vodafone Red for Global Enterprise tariff, you can **manage costs and optimise data usage** with the reassurance of unlimited tier to cap spending while enabling hassle-free communication among your employees.

Why choose Vodafone Red for Global Enterprise?

- ✓ No more unnecessary costs
- ✓ Automatically optimised data charging
- ✓ Transparent cost monitoring

What's in it for you?



How does it work?

- Smartphone connections have a monthly device access fee
- Data Only connections have no fixed monthly charge
- All connections have a self-optimising data bundle fee
 - Daily roaming access fee automatically applied when travelling outside Europe

Vodafone Red Enterprise Bundles

Our Vodafone Red Enterprise Bundles tariff gives you a **single allowance and monthly predictability** for voice and data across your entire enterprise.

Why choose Vodafone Red Enterprise Bundles?

- \checkmark No more unexpected surplus charges
- ✓ Consistent fees from voice and data pooling
- ✓ Tailored bundles for the best roaming value

What's in it for you?



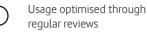
Fixed monthly prices for all users



Company-wide bundle tailored to your needs



Domestic and international voice and roaming



Low administrative

Worry free roaming

burdens





eSIM-ready



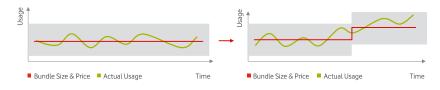
Voice over WiFi

How does it work?

• **Initial bundles tailored** to your company-wide data and voice usage profiles, including all your domestic, international and roaming usage

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• If actual usage changes over the usage review period, **monthly fees are automatically adjusted for the next period** with no retrospective charges



How can the features of our tariffs help you?

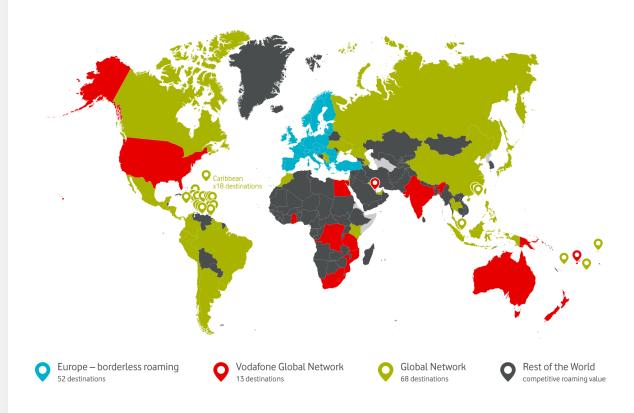
Vodafone Business Worry Free Roaming

Let your employees benefit from:

- **Borderless roaming** across 52 destinations in Europe at no extra costs to their home domestic plans
- The ability to take their home tariff abroad for a daily access fee in 81 additional destinations worldwide

(only available for the Vodafone Red for Global Enterprise tariff)

- Appropriate, variable roaming allowance built into voice and data bundles (only available for the Vodafone Red Enterprise Bundles tariff)
- Real-time alerts and a report on unbilled roaming data sent to administrators to spot excessive data usage and avoid bill shock when roaming from the rest of the world
- Ability to **block Rest of World roaming data access** coming soon!



Simpler roaming destination zones^{*}

Roaming zones Destinations

Vodafone Global Network

 Domestic and Zone 1:
 Albania, Austria, Azores, Belgium, Bulgaria, Canary Islands, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, French Guiana, Germany, Gibraltar, Greece,

 Europe
 Guadeloupe, Guernsey, Hungary, Iceland, Ireland, Isle of Man, Italy, Jersey, La Réunion, Latvia, Liechtenstein, Lithuania, Luxembourg, Madeira, Malta, Martinique, Mayotte,

 Melilla, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Saint Barthelemy, Saint Martin, San Marino, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey,

 United Kingdom, Vatican City

Zone 2: Australia, Democratic Republic of Congo, Egypt, Fiji, Ghana, India, Lesotho, Mozambique, New Zealand, Qatar, South Africa, Tanzania, USA

 Zone 3:
 Anguilla, Antigua and Barbuda, Argentina, Aruba, Azerbaijan, Bahrain, Barbados, Bermuda, Bonaire, Bosnia and Herzegovina, Brazil, British Virgin Islands, Canada, Cayman

 Global Network
 Islands, Chile, China, Colombia, Costa Rica, Curaçao, Dominica, Dominican Republic, Ecuador, El Salvador, Grenada, Guatemala, Guyana, Haiti, Honduras, Hong Kong,

 Indonesia, Israel, Jamaica, Japan, Kenya, Kuwait, Macau, Macedonia, Malaysia, Mexico, Montenegro, Morocco, Nauru, Nicaragua, Panama, Papua New Guinea, Paraguay,

 Peru, Philippines, Puerto Rico, Russia, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Samoa, Serbia, Singapore, South Korea, Suriname, Taiwan,

 Province of China, Thailand, Tonga, Trinidad and Tobago, Turks and Caicos Islands, Ukraine, United Arab Emirates, Uruguay, US Virgin Islands, Vanuatu

Zone 4: Rest of the world Afghanistan, Madagascar, Malawi, Maldives, Mali, Mauritania, Mauritius, Moldova, Mongolia, Myanmar, Namibia, Bahamas, Nepal, Niger, Nigeria, Oman, Pakistan, Bangladesh, Rwanda, São Tomé and Príncipe, Saudi Arabia, Senegal, Seychelles, Sierra Leone, Solomon Islands, Belarus, South Sudan, Sri Lanka, Palestine, Sudan, Swaziland, Syria, Tajikistan, East Timor, Togo, Tunisia, Belize, Tuvalu, Uganda, Uzbekistan, Benin, Venezuela, Vietnam, Yemen, Zambia, Zimbabwe, Bhutan, Bolivia, Botswana, Brunei Darussalam, Burkina Faso, Burundi, Cape Verde, Algeria, Cambodia, Cameroon, Central African Republic, Chad, Congo (Brazzaville), Andorra, Côte d Ivoire, Cuba, Djibouti, Angola, Equatorial Guinea, Ethiopia, Gabon, Gambia, Georgia, Guinea, Guinea-Bissau, Iran, Armenia, Iraq, Jordan, Kazakhstan, Kiribati, Kyrgyzstan, Laos, Lebanon, Liberia, Libya, Faroe Islands, French Polynesia, Greenland, Guam, Montserrat, Åland Islands, Ascension, Jan Mayen, Niue, South Ossetia, Tokelau, Tristan da Cunha, Cook Islands, Falkland Islands, New Caledonia, Saint Helena, Kosovo, Saba (Netherland Antilles), Sint Eustatius (Netherland Antilles), Bora Bora, Christmas Island, Cocos Islands, Moorea, Tahiti, Diego Garcia, Pitcairn Islands, Zanzibar, Maritime, Satellite

*The list of roaming destinations might be subject to change. Countries with no current roaming agreements in place: Eritrea, Somalia, Korea, Democratic People's Republic of (North Korea), American Samoa, Marshall Islands, Micronesia, Federated States of, Northern Mariana Islands, Norfolk Island, Palau, Turkmenistan, Saint Pierre and Miquelon, Comoros, Wallis and Futuna

Vodafone Business Global Tariffs

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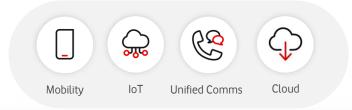
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Actionable insights for tracking global mobility spend and individual data usage

Vodafone Telecoms Reporting

A full analysis and reporting solution built on a cloud-based platform that provides centralised control over mobile and fixed communications in a secure environment



- Dynamic spending and usage reporting across 39 carriers extended into IoT and unified comms
- Data filters and spending analysis tailored to your specific reporting needs

Vodafone Usage Manager

A free mobile app that provides employees with visibility on their mobile data usage in their home country and abroad

Usage History		vodafone UK 🕪 🧮 🗇 🗄 🖸	間5d60% ■0 12.5
Home Plan		Usage Alert	IS
Predicted monthly usage:		TODAY	
104 MB			
9 Apr. 29 MB	100 548	Home Plan 12:15 WARNING: 25% of monthly threshold used 25 MB used out of 100 MB 21 days until usage period resets	
	75.10		
	50 MB		
	25 MB		
1 Apr 6 Apr 12 Apr 18 Apr 24 Apr 2	0.40		



- Data broken down by geographic region and data types
- Personalised settings for dashboards and regular alerts when reaching and exceeding pre-defined mobile data thresholds

How can our complementary products help you?

Vodafone Red Flex

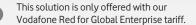
Vodafone Red Flex is an enterprise employee self-service solution that allows your workforce to upgrade to a device of their choice and provides your business with visibility and control to enforce your mobility policy and data fair usage rules with flexible payment options.

 \rightarrow Employee visibility of tariff usage and cost

 \rightarrow Employee device choice and ordering

 \rightarrow Commercial Flexibility

 \rightarrow Employee help & support





What's in it for you?



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Device ordering

Employee payments

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Helpdesk and webchat



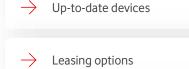
Split billing across hardware and airtime

Vodafone Business Global Tariffs

Spending awareness

Vodafone **Device Lifecycle** Management

Vodafone Device Lifecycle Management is an end-to-end integrated managed service that offers full visibility and control of all devices across your mobile estate.







What's in it for you?



Staging, configuring, kitting and shipping devices



Contributing to the circular economy



Supporting your ESR ambitions

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Helpdesk to helpdesk support



End-to-end lifecycle management

Easy ordering process

Reduced upfront costs

Vodafone Business Global Tariffs

Why choose Vodafone Business Global Tariffs?

What can you expect?

Simplicity and efficiency

Optimise telecom management, save time and enhance operational efficiency through a single platform by implementing a consistent mobility policy across your organisation

Visibility and control

Manage costs, optimise data usage and make informed decisions on roaming plans through real-time insights into your telecom usage to reduce unexpected expenses

Flexible tariffs

Control your spending through automated and self-optimising tariffs adjusted to your changing needs and avoid bill shock thanks to our built-in Worry Free Roaming solution



Vodafone Business Global Tariffs

What do our customers say?

Our Global Tariffs help customers across all industries. This is what they have to say about it:



If Red Tariff is on offer, we want it. If not, we'll just run an open RFP globally.

A GLOBAL PROFESSIONAL SERVICES AND MANAGEMENT CONSULTING BUSINESS

8000 connections across 5 countries



66 The Red tariff really works for us, we call it 'pay as you grow'.

AN ONLINE RETAILER

40000 connections across 6 countries



Wherever Vodafone can supply the Red tariff, we will buy it.

AN INFORMATION TECHNOLOGY ORGANISATION 10000 connections across 7 countries



 66 Red gives us common mobile policies across Europe.

A UTILITIES COMPANY

8000 connections across 5 countries

Why choose Vodafone Business?



As a leading multinational mobile operator, we've been providing mobile services for 500 million customers in 25 countries for over 30 years and Global Tariffs for 10 years



As a single supplier, we offer extensive 5G mobile coverage, flexible tariffs and one global contract across multiple countries



Vodafone has been recognised as a Leader in Managed Mobility Services by GlobalData and named "Visionary" in the 2023 Gartner Magic Quadrant for Managed Mobility Services, Global

Keep your business connected with Vodafone Business Global Tariffs

We offer simplified contracting and dedicated service teams around the globe to reduce mobility costs through centralised policies and drive productivity by allowing your employees to work from anywhere, anytime.

Vodafone Usage Manager

Enables employees to monitor their data usage against defined thresholds



Vodafone Worry Free Roaming

Allows cost-efficient roaming in over 130 destinations worldwide

Vodafone Red for Global Enterprise

flexibility for individuals through self-optimising plans

Vodafone Red Enterprise Bundles

predictability across your business through a company-wide bundle



Vodafone Red Flex

Offers end-user self-service and spending awareness for your employees

Offered with our Vodafone Red for Global Enterprise tariff only

Vodafone Telecoms Reporting

Provides administrators with spending and usage reporting



Together we can