GoTo

5 Ways We Do It Better

#1

We Have the Best Administration Tools on the Market!

GoTo

GoTo provides IT and Administrators with a better administration experience than the competition.

GoTo's Visual Dial Plan Editor is a unique differentiator, the competition try, but they can't match it.

Gartner

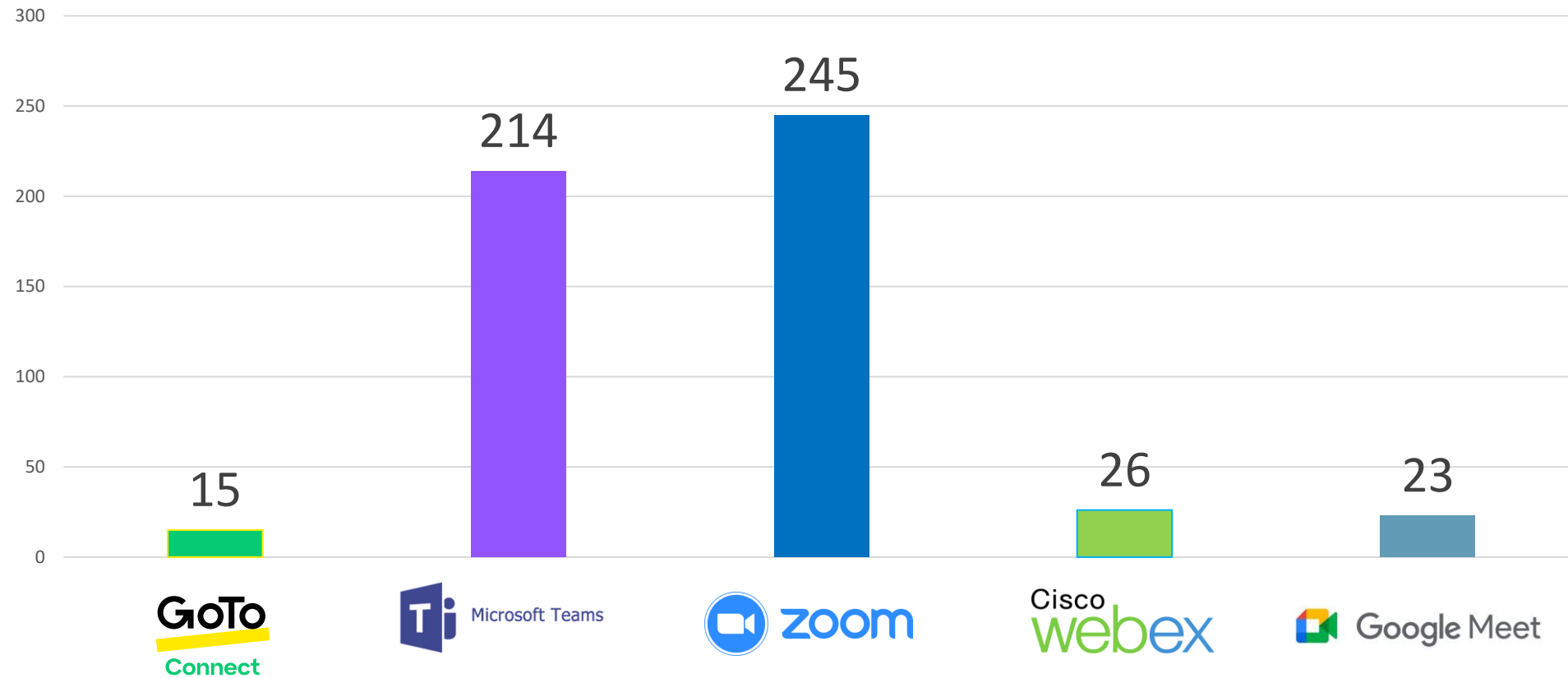GoTo scores higher for **ADMIN PORTALS** than ZOOM, Microsoft, Google, Cisco, Dialpad, Mitel, Vonage.
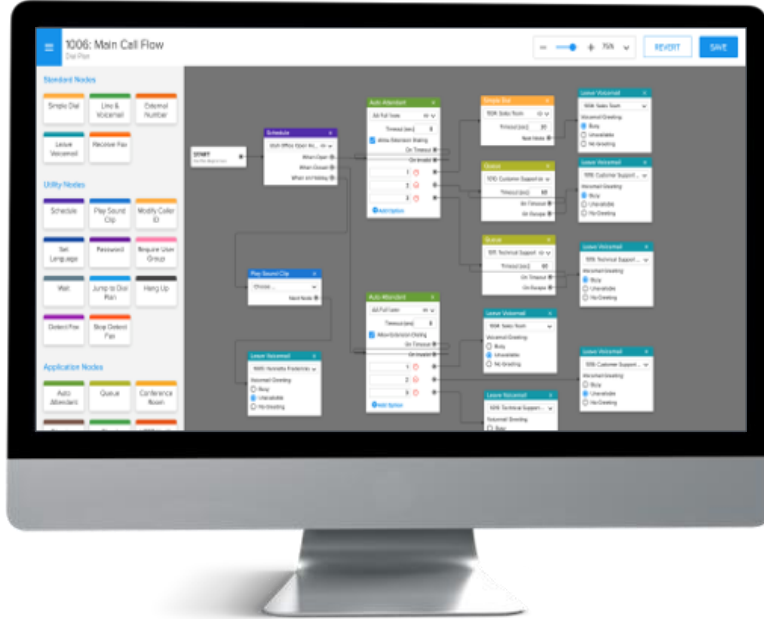
Information source: Gartner, Critical Capabilities for Unified Communications as a Service.

#2

We Beat the Competition on Reliability and Stability!
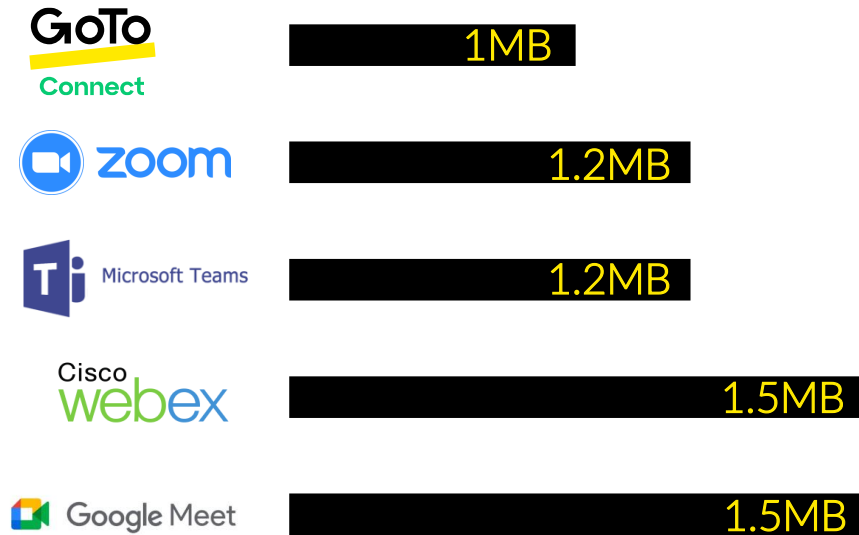
GoTo is most reliable platform last 2 years

Number of issues & outages across 19 month period Jan'20-Oct'21

Data Source **Downdetector**
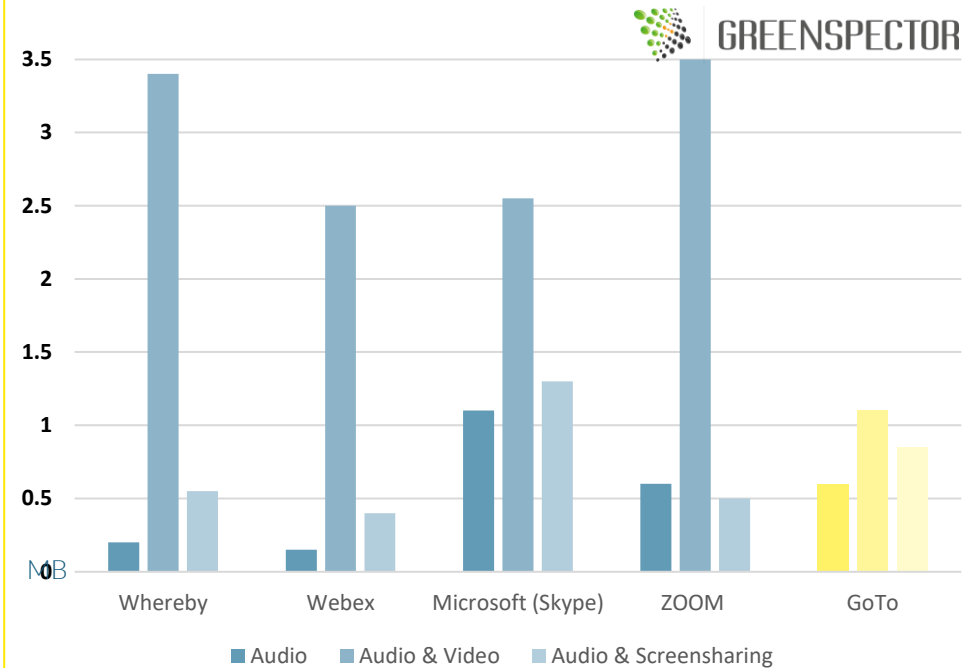
5

GoTo is best for Working From Home!

GoTo Connect — 1MB

zoom — 1.2MB

Microsoft Teams — 1.2MB

Cisco webex — 1.5MB

Google Meet — 1.5MB

60secs Exchanged data test

GREENSPECTOR

Chart with axis values: 3.5, 3, 2.5, 2, 1.5, 1, 0.5, MB

Categories: Whereby, Webex, Microsoft (Skype), ZOOM, GoTo

Legend: ■ Audio ■ Audio & Video ■ Audio & Screensharing

*GoTo is eager to constantly develop their already-excellent product. **The platform works well even in poor network conditions, significantly improving the meeting experience** for those living in areas with legacy infrastructure.*
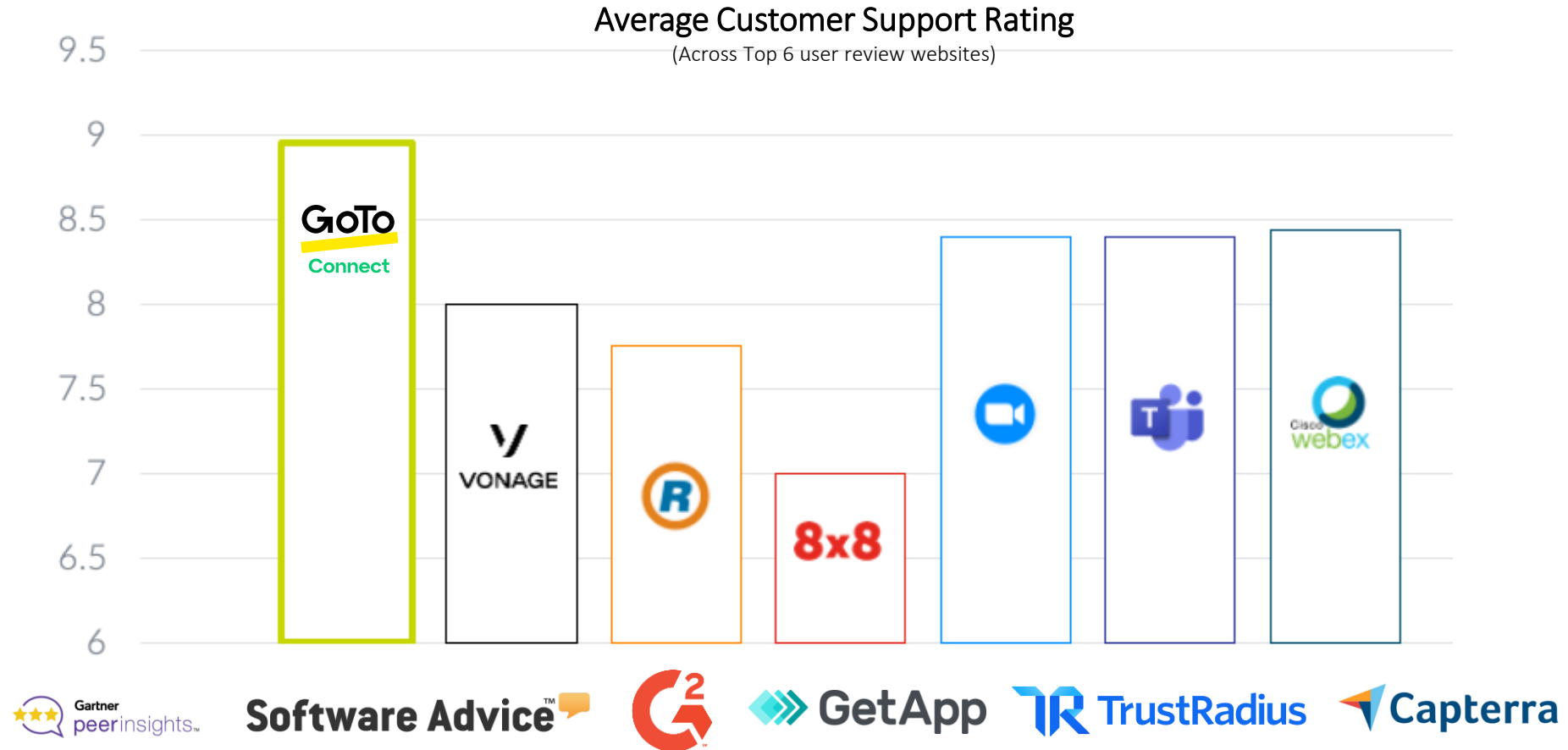
UCTODAY
News, Reviews & Opinions

GoTo

Information source: zoom.com, Microsoft.com, webex.com, google.com, UCToday.com and Greenspector.

#3

We're No.1 for Customer Support!

End-users Rank GoTo #1 for Support

Average Customer Support Rating
(Across Top 6 user review websites)

#4

We won't be Beaten when it Comes to Value for Money!

GoTo

GoTo offers more value for less.

GoTo Connect

$21
PUPM

zoom

$25
PUPM ($30)

8x8

$24
PUPM ($32)

RingCentral®

$28
PUPM ($38)

Up to **25%** savings versus the competition

19% more expensive than GoTo

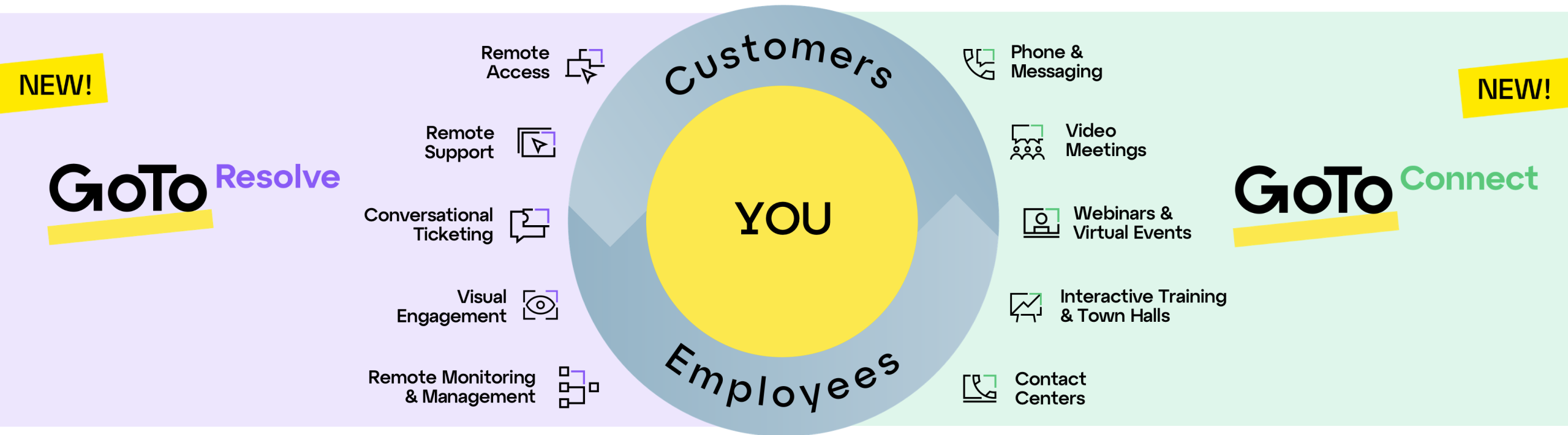**14%** more expensive than GoTo

33% more expensive than GoTo

GoTo

#5

We Have the Most Robust Portfolio of Software for Flexible-work!

GoTo

You need to keep your employees and customers connected and supported. Meet your GoTo. Simple. Secure. Flexible.

GoTo

Customers

YOU

Employees

NEW!

GoTo Resolve

Remote Access

Remote Support

Conversational Ticketing

Visual Engagement

Remote Monitoring & Management

NEW!

GoTo Connect

Phone & Messaging

Video Meetings

Webinars & Virtual Events

Interactive Training & Town Halls

Contact Centers

Fast, easy user/admin experience

Security and control IT pros demand

Manage and deploy from one console

24/7 support & 99.99% uptime

#1 **We have the Best Administration Tools on the market!**

#2 **We beat the competition on Reliability & Stability**

#3 **We're No.1 for Customer Support.**

#4 **We won't be beaten when it comes to Value for Money!**

#5 **We have the most Robust Portfolio of Tools for flexible-working**

GoTo