



world trade resource

The right information changes everything™

# Data-driven and technology-enabled workforce solutions to build cultures of belonging through leadership and intercultural development.

## World-Class Products

### GoWorldWise™

GoWorldWise is a digital learning experience with a fully configurable dashboard that improves intercultural collaboration for the Employee, Manager and Leader.

### wtrMobility™

Real time information to support assignees and business travelers for all 200 countries and thousands of cities.

## Services

### Leadership Development

Design and deploy leadership development solutions to build global leadership capabilities in 195 countries around the world.

### Diversity, Equity & Inclusion

Build a globally inclusive culture by delivering scalable development solutions.

### JUSTWise™

JUSTWise is a digital learning experience where three Diversity, Equity and Inclusion (DEI) level-based solutions are available with a focus on the Employee, Manager and Leader.

### wtrMatrix™

wtrMatrix™ informs all of our solutions by monitoring real-time cultural and workforce trends by using 5,000 business indicators in over 20 business categories in each of the 200 countries.

### Intercultural Development

Design and deliver customized coaching solutions for more effective intercultural collaboration.

## New Book Release



### Cultural Intelligence in the 21st Century: Driving Inclusion, Revenue, and ESG

**Dr. Stephan M. Branch, MBA, PhD, CEO (Author)**

**Named Must-Watch Innovator to Follow in 2024**

Discover how leadership, cultural intelligence, and inclusion coalesce to create preeminent global leaders and organizations while driving revenue, inclusion, and ESG.