

Scaling Success: Bighorn Law's Journey to Getting 4.5 Times More Applicants

Leveraging Wizehire to Attract Top Legal Talent and Streamline Hiring Operations



“Since switching to Wizehire, we’ve seen a dramatic increase in qualified applicants. Legal assistant applications surged to 4.5 times more, and attorney applications jumped nearly 10 times higher. This higher volume has streamlined our hiring process, making it easier to find the right fit.”

— Rhonda Okurowski, Director of Talent Acquisition, People & Culture at Bighorn Law



CUSTOMER
Bighorn Law



EMPLOYEES
85



LOCATION
NV & UT



INDUSTRY
Legal

About

Founded in 2011, **Bighorn Law** specializes in personal injury, workers’ compensation, and medical malpractice. With offices in Las Vegas, Nevada, and Provo, Utah, they’ve secured over \$250 million in settlements. Bighorn Law is recognized for its compassionate legal services and commitment to client care. Their ability to handle complex cases have established them as a top-rated law firm.

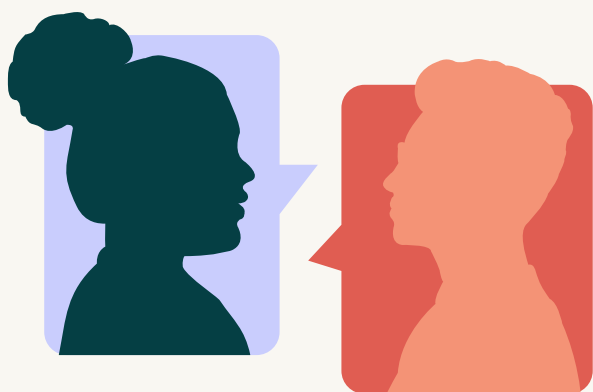
Challenge

Bighorn Law faced significant recruitment challenges when Rhonda Okurowski joined in 2021. The hyper-competitive job market in Las Vegas, compounded by the pandemic, made it difficult to attract quality candidates. Rhonda, the sole recruiter, was overwhelmed with managing multiple job platforms, which yielded low-quality applicants.



Solution

Rhonda discovered Wizehire through a recommendation from her CEO, who learned about it at a law firm convention. Drawn by its user-friendly interface, customer support capabilities and flat-rate pricing, Bighorn Law adopted Wizehire in early 2023. This transition allowed Rhonda to organize and manage candidate applications more efficiently, reducing manual tasks and improving the overall recruitment process.



Results

Since implementing Wizehire, Bighorn has seen a dramatic increase in qualified applications and enhanced efficiency:

- ✓ For a recent legal assistant position, **applications surged by 4.5 times**, attracting a solid selection of qualified candidates.
- ✓ For **attorney roles**, **applications jumped on average 10 times** the number of applications they were receiving before Wizehire.
- ✓ Since her start in 2021 and due to Bighorn's growth, **Rhonda has added 2 new recruiters to her team**. Wizehire has become key in helping her team to collaborate and streamline the hiring process, making it easier to find the right fit for each position and supporting Bighorn Law's growth.