

# Strategic Hiring Transforms Legendary Hotel Group's Recruitment Process

How Streamlined Hiring and Strategic Use of Wizehire Enhanced Efficiency, Quality, and Satisfaction



**“Wizehire is a one-stop shop that streamlined our hiring process, reduced our workload, and improved the quality of our hires. A total game changer!”**

— Mary L. McKay, Regional Director of Operations, Legendary Hotel Group



CUSTOMER

**Legendary Hotel**



EMPLOYEES

**268**



LOCATION

**Georgia**

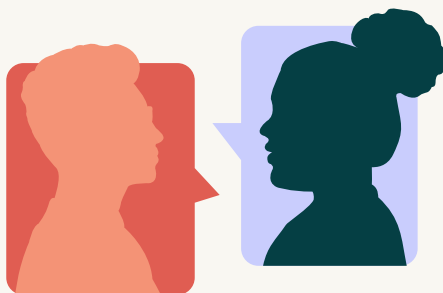


INDUSTRY

**Hospitality**

## About

Legendary Hotel Group, headquartered in Duluth, GA, operates seven premier locations across the state, with three additional properties in development. Renowned for its innovative leadership in the hotel industry, Legendary Hotel Group excels in creating exceptional value for guests through superior management of its assets. Their portfolio includes distinguished brands such as Hilton and InterContinental Hotels Group (IHG). With over 260 dedicated associates, Legendary Hotel Group is committed to delivering unparalleled hospitality and service excellence.



## Challenge

### 1. Fragmented Hiring Process

Legendary Hotel Group faced inefficiencies with job postings scattered across multiple platforms like ZipRecruiter and Indeed, requiring managers to juggle multiple logins.

### 2. Overwhelming Applicant Volume

Mary McKay, who joined the team seven months ago, was struck by the large volume of applicants per posting, which made it difficult to identify and engage with top talent.

### 3. Underutilized Hiring Tools

The team wasn't fully leveraging Wizehire's features, missing opportunities to connect with quality hires due to unfamiliarity with the platform's capabilities.

## Solution

### ✓ Strategic Training and Utilization

Mary collaborated closely with Wizehire to master the platform and conducted comprehensive training for her general managers. This ensured effective use of Wizehire's filters and candidate management tools.

### ✓ Centralized Hiring Platform

Wizehire provided a streamlined, centralized solution for job postings, eliminating the need for multiple logins and simplifying the application process.

### ✓ Efficient Candidate Filtering

By using Wizehire's robust filtering tools, Mary's team could quickly identify and focus on the most qualified candidates, significantly reducing the time spent sorting applications.



## Results

### ✓ Enhanced Efficiency

Wizehire's strategic hiring tools transformed the hiring process at Legendary Hotel Group, enabling quicker identification and engagement with top candidates, thus reducing workload and speeding up hiring decisions.

### ✓ Improved Candidate Quality

Efficient filtering led to higher-quality hires. Mary's team could promptly connect with top candidates, minimizing the risk of losing them to other opportunities.

### ✓ Increased Satisfaction and Utilization

Mary's training empowered general managers to embrace Wizehire fully, enhancing their hiring efficiency and satisfaction with the platform's user-friendly features.

## Conclusion

Legendary Hotel Group's success with Wizehire highlights the importance of strategic hiring and mastering powerful tools. Mary McKay's proactive approach made their recruitment process efficient, resulting in time saving, improved candidate quality, and greater team satisfaction.