

Attract and Engage

Candidates Across the
Entire Lifecycle



Recruitment Marketing

Elevate your talent acquisition strategy with recruitment marketing tools that proactively source, attract, and engage candidates throughout their journey. Extend your reach to attract top talent, and build candidate relationships with personalized campaigns and communication tools that turn passive job seekers into high-quality applicants.



Build scalable talent attraction strategies to stay competitive in the job market, increase the speed of hiring, and drive organizational growth.

- ➔ **Reduce sourcing time**
with AI-powered auto-sourcing to fill critical positions faster
- ➔ **Attract more quality applicants**
with automatic job distribution to top global job boards, social networks, and agency partners
- ➔ **Build connections with candidates**
through targeted, personalized campaigns across email, text, and social media



“Jobvite lets us launch specific campaigns that target people in completely different ways than we've done before. The fact that physicians are applying with us directly saves us money internally, so we don't have to go and hunt for them. One position for a doctor sparked interest with over 250 people. On a regular basis, our jobs get 5 to 10 people that apply.”

- VP of Human Resources, Premise Health

Improve

Your Hiring Results

Boost recruitment with marketing automation. Attract top talent, leverage employee networks, and enhance candidate experiences. Achieve measurable gains in applications and acceptance rates.

Tenable

Quadrupled their career site visitors to 80,000 views, with **30% of new hires resulting from employee referrals**, and achieved a 90% candidate acceptance rate.

Deliver *Exceptional* Candidate Experiences

Engage candidates with targeted, personalized messages throughout the entire lifecycle. Create content that resonates with their interests and aspirations, improving engagement and attracting quality applicants.

CDW

Achieved an average application **completion rate increased to 83%** and a **72% email open rate**.

Proven Customer *Outcomes*

Customers using Jobvite's recruitment marketing solution have achieved remarkable results: attracting higher-quality applicants and reducing time to hire and overall recruitment costs.

200%

increase in qualified applicants

45%

reduction in advertising costs

30%

reduction in time to hire and hiring costs

Integrate with Your Existing Tech Stack

Jobvite Recruitment Marketing seamlessly integrates with various ATS and HRIS platforms to enhance your HR tech stack and streamline recruitment processes.

Compatible systems include:

- Jobvite ATS
- Workday
- Infor
- Kenexa
- PeopleFluent
- Taleo Business Edition
- Oracle Recruiting Cloud
- SuccessFactors