

Boosting Margin for General Contractors

Earlytrade helps general contractors boost margins, strengthen subcontractor relationships, and create a new profit center with a scalable, automated, GC-funded early payment solution.

Benefits of Earlytrade

With Earlytrade, general contractors keep direct relationships with their subcontractors and pay them the same way they always have—just earlier, and for a discount.



Stronger sub relationships

Empower subs to own their cash flow.



4x money market returns

5-figure returns within 90 days.



Maintain financial control

Earlytrade never touches any money.

How Earlytrade is Different



Active Management

Earlytrade drives sub adoption and utilization.



Control over cash

No invoice factoring or supply chain financing.



Turnkey integration

Earlytrade connects seamlessly to leading construction ERPs.

Real Results with Granger Construction

Granger partnered with Earlytrade to implement a scalable early payments program that enhances profitability and operational efficiency while providing subcontractors with flexible cash flow options. By integrating with Granger's ERP, Earlytrade enables subcontractors to view invoices, track estimated payment dates based on pay-when-paid terms, and request early payments in exchange for a discount.



Earlytrade gives our subcontractors one more lever to pull when they need cash flow. It's an optional tool that's easy to use and fits their needs, which strengthens our relationships with them.

CHRIS DUPREY, CFO

2.5%

Average Discount from Subs

6 wks

Typical Time to Launch

12%

Average Margin Increase

23%

Subs Requesting Early Payments

TRUSTED BY TOP US
GENERAL CONTRACTORS



GRANGER

