

Launch Snapshot

Average 4-5 weeks from kick-off to go-live. Approx 8 total hours of effort across GC's IT, Marketing, and AP teams.

INPUT FROM GENERAL CONTRACTOR

Signed Agreement

Sign the Earlytrade Order Form (standard one-pager).

System Access

Provide access credentials for your Viewpoint Vista environment (we'll guide setup).

Brand Assets

Share logo files, brand colors, and any imagery you'd like on the microsite.

Optional Marketing Review

Quick review of co-branded materials before launch (1-2 day turnaround).

Welcome Letter to Trade Partners

This officially marks the launch of the program.

